

MTIF2018

MTIF 2018 | DISRUPTION

Keynote, Henry Samueli
Chief Technical Officer & Board Member, Broadcom Inc.

MTIF 2018

October 29 – 30, 2018
Newport Beach
Marriott Hotel & Spa
mtif2018.com

Building the SoCal of Tomorrow

OCTANE's 13th Annual Medical Technology Innovation Forum (MTIF) is the largest conference in Southern California focused on high-growth medical technology innovation & investment. With over 850 attendees, ranging from entrepreneurs, SMBs, industry executives, strategic partners, qualified investors and universities, MTIF brings the entire MedTech ecosystem together for a two-day content-rich forum. Participants will leave the conference with actionable takeaways they can directly apply to their business to increase efficiency, performance, scalability and growth.

For more information, please visit mtif2018.com

850+
Attendees

150+
CEOs

350+
Sr. Mgmt

300+
Entrepreneurs

400+
Companies

70+
Exhibitors

75+
Speakers

Title Sponsor:

K&L GATES

Co-Host Sponsors:

 **Allergan.**


Edwards

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MTIF 2018 SPEAKER HIGHLIGHTS



AGENDA DAY 1

Monday, October 29, 2018

Attendee Experience | Innovation Showcase & LaunchPad SBDC Pavilion

7:00 – 8:15 am

Registration, Networking, 1x1 Meetings & Exhibits

8:15 – 8:25

Welcome Address: Building the SoCal of Tomorrow

OCTANe CEO Bill Carpou opens the 2018 Medical Technology Innovation Forum with a review of OCTANe's corporate strategy to disrupt the Southern California technology ecosystem by creating jobs, increasing access to capital and expertise and providing growth stage services. With a focus on growth and sustainability, this approach will provide the opportunity for the entire ecosystem to participate and leave a lasting impact for future generations.

Bill Carpou, CEO, [OCTANe](#)

8:25 – 8:45

The Evolution of OCTANe & Impact on the SoCal Ecosystem

In this fireside chat, OCTANe CEO, Bill Carpou, will sit down with former OCTANe CEO, Matthew Jenusaitis (2009-2015), to take a look back at the evolution of OCTANe over the past sixteen years, its impact on the regional technology ecosystem, and to recognize the long-time partners equally committed its growth.

Bill Carpou, CEO, [OCTANe](#)

Matthew Jenusaitis, Chief Administrative Officer - Innovation & Transformation, [UC San Diego Health](#)

8:45 – 9:30

K&L GATES

Keynote: Disruption

Henry Samueli, co-founder of Broadcom, a diversified global semiconductor leader built on 50 years of innovation, collaboration and engineering excellence, is interviewed on what lessons can be learned from making disruption a central theme in the development of a successful company.

Greg Washington, Ph.D, Dean of Samueli School of Engineering,

[UC Irvine](#) (Interviewer)

Henry Samueli, Chief Technical Officer & Board Member, [Broadcom Inc.](#)

9:30 – 10:15

Medtronic

Disruption in MedTech

In this round-table conversation, representatives of established med tech companies and leading institutional capital investors discuss how they can encourage and support the development of breakthrough technologies both from within their companies and from the entrepreneurial ecosystem.

Jim Mazzo, Global President of Ophthalmic Devices, [Carl Zeiss Meditec, Inc.](#)
(Moderator)

Jim Boylan, President & Head of Investment Banking, [Leerink Capital](#)

Stacey Pugh, VP & General Manager, Neurovascular, [Medtronic](#)

Ali J. Satvat, Director of Healthcare Private Equity, [KKR](#)

Alexandra Wilson, SVP Consumer Strategy & Innovation, [Allergan](#)

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AGENDA DAY 1

Monday, October 29, 2018

10:15 – 10:45

Break & 1x1 Meetings

10:45 – 11:30

Concurrent Sessions



Disrupting All Angles of Medical Aesthetics

SoCal has long been recognized as one of the leading regions for innovation in aesthetics medicine, led by Allergan. This conversation, moderated by Allergan's Carrie Strom, will focus on how to build on that reputation and push for new and more innovative products and techniques from this regional center of excellence.

Carrie Strom, Senior VP, US Medical Aesthetics, [Allergan](#) (Moderator)

Jasson Gilmore, General Manager, Allergan Data Labs, [Allergan](#)

Darin Messina, VP, Biologic Research, [Allergan](#)

Nick Parker, VP, Regulatory Affairs, [Allergan](#)



Healthcare Reform & the Impact on Device, Drugs & Biotech

The process for getting FDA approval of new medical devices, drugs and biotech products has been undergoing revision and improvements over the past few years. This panel will review recent regulatory and legislative changes and address additional changes anticipated as a result of the Administration's efforts to lower drug prices and reduce out-of-pocket costs to patients. The panel will also discuss new software defined devices that allow home monitoring as a way to accelerate value-based care.

Bruce Feuchter, Shareholder, [Stradling](#) (Moderator)

Christopher Leo, Executive Director, Government Affairs, [UCI Health](#)

Christopher A. Longhurst, MD, MS, Chief Information Officer, [UC San Diego Health](#)

David Rudloff, Director of Political Programs, [Jeffrey J. Kimbell & Associates](#)

International Pavilion Panel: Global Expansion into Europe, Asia & Canada

This session is geared towards US-based companies looking to expand into international markets, including Europe, Asia and Canada. The panel will highlight regional trends and share success stories of companies that have successfully navigated global expansion.

Grant Bennett, CEO & Senior Consultant, [Brandwood Biomedical](#) (Moderator)

Michael Cloutier, Founding Partner & CEO, [Accelera Canada](#)

Peter Ellingworth, Chief Executive, [ABHI](#)

Michael Storan, Vice President, [IDA Ireland](#)



AGENDA DAY 1

Monday, October 29, 2018

11:30 – 12:00 pm

Break & 1x1 Meetings

12:00 – 1:30

Lunch: Women Leaders in MedTech

The Women Leaders in MedTech plenary lunch includes a diverse panel of executives that bring their worldview, unique backgrounds, and individual life experiences to their professional careers. Their collective insights and actions are creating a powerful movement, driving innovation, investment, opportunity and corporate growth for diverse groups of both women and men across the life sciences and healthcare sectors. They will discuss the current state of women representation at senior management levels and efforts by the medtech industry to diversify its workforce at the management levels in companies of all sizes and states of development.

Julie Hill, Board of Directors, [Anthem](#); Chair, [UC Irvine Board of Trustees](#) (Moderator)

Dominique Chapman, Senior Director of Strategy and Integration for Brain Therapies,
Chair of Medtronic's Women's Network, Irvine, [Medtronic](#)

Katie Szyman, Corporate Vice President & General Manager, [Edwards Lifesciences](#)

Sepideh Varon, Associate Vice President Health Economics Outcomes Research, [Allergan](#)

Carol Wells, Senior Director of Commercial Training & Development, [Genentech](#),
Pacific Region Chair, [Healthcare Businesswomen's Association](#)

1:30 – 2:00 pm

Break, 1x1 Meetings & Women in MedTech Networking Session

2:00 – 2:45

Concurrent Sessions

DEVICEPHARM

The Role of Physicians in Business Creation & Acceleration

Increasingly, physicians are getting involved in the creation of new businesses that leverage their experience as practitioners and leaders in clinical developments of new products and services. This panel will explore some of the ways that these professionals can create and grow new healthcare businesses, both individually and through larger healthcare provider groups.

Clay Wilemon, CEO & Chief Strategy Officer, [DevicePharm, Inc.](#) (Moderator)

Darryl Barnes, MD, CEO, [Sonex Health](#)

Mahmood Razavi, MD, Interventional Radiologist, [St. Joseph Health](#)

Anne Wellington, Managing Director, [Cedars-Sinai Accelerator](#)



AGENDA DAY 1

Monday, October 29, 2018

2:00 – 2:45

K&L GATES

Concurrent Sessions (cont.)

Operational Bootcamp

This panel brings together successful men and women healthcare founder/entrepreneurs to share stories on the process they followed, the hurdles they overcame, and the lessons they learned in creating and growing their businesses.

Michael Hedge, Managing Partner, Orange County, [K&L Gates](#) (Moderator)

Jim Corbett, CEO, [CathWorks](#)

Frank Litvack, MD, Partner & Director, [Pura Vida Fund LLC](#)

Ed Roschak, CEO, [Vasucular Dynamics](#)

International Pavilion Panel: The Global Regulatory Landscape

This session is geared towards US-based companies looking to learn more about the global regulatory landscape, including government policy, clinical trial process and resources, and critical tips to consider as companies build their global strategy.

Leigh Volkland, Senior Director of Government Affairs, [Edwards Lifesciences](#)
(Moderator)

Ralph Ives, VP International Government Affairs, [AdvaMed](#)

Eri Hirumi, President, [Orange County Regulatory Affairs](#)

Diane Farrell, Deputy Assistant Secretary, Global Markets-Asia, [U.S. Department of Commerce](#), Washington, DC

2:45 – 3:30

RSM

Concurrent Sessions

Disruption of Patient Care

In this series of short presentations, thought-leaders in patient care will discuss their views on how the treatment of patients is changing and what this new approach means generally for the provision of healthcare services and improved patient outcomes.

Presentation: Heal

Bryan Kitchener, Senior Engineer, [Heal](#)

Presentation: ZOTT/Game Changer Charity

Taylor Carol, Chief Evangelist, [ZOTT](#), Co-Founder, [Game Changer Charity](#)

Alice Khosravy, Principal – Healthcare Consulting, [RSM](#) (Interviewer)



AGENDA DAY 1

Monday, October 29, 2018

2:45 – 3:30

Knobbe **Martens**

Concurrent Sessions (cont.)

Anatomy of Success

This session presents a case study of the successful acquisition of a medical device startup by a major company in the sector, the special intellectual property challenges that were presented to both parties and the general lessons learned that can inform any startup company seeking acquisition or strategic investment.

Sabing Lee, Partner, **Knobbe Martens** (Moderator)

Christy Lea, Partner, **Knobbe Martens**

Rob Michiels, Former CEO, **CardiAQ Valve Technologies**

Dr. Arshad Quadri, Founder, **CardiAQ Valve Technologies**

International Pavilion Panel: Resources to Build Your MedTech Business in SoCal

This session is geared towards international companies looking to enter the US market. The content will be focused on the premier resources available to companies planting their roots in Southern California, one of the country's leading medtech hubs known for its robust innovation ecosystem, talent, capital and overall high quality of life. Topics will include legal and tax services, employment benefits, and healthcare resources.

Linda DiMario, Executive Vice President, **Greater Irvine Chamber** (Moderator)

Michael Seres, Founder & CEO, **11 Health**

Troy Varenchik, Partner, **Deloitte**

Mitch Wexler, Partner, **Fragomen**

Kevin Davidson, Vice President Business Development & Strategic Services,
Memorial Care

3:30 – 4:15



Addressing Unmet Patient Needs Through Disruptive Innovation

Edwards Lifesciences presents a real life example of how creating a partnership between a leading medical device company and a practicing cardiologist can result in disruptive innovations that benefit an entire area of medical practice.

Bernard Zovighian, Corporate VP & General Manager, **Edwards Lifesciences**
(Interviewer)

Raj Makkar, MD, Cardiologist, **Cedars Sinai**

4:15 – 4:30

Closing Day 1

4:30 – 6:00

Reception



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AGENDA DAY 2

Tuesday, October 30, 2018

Attendee Experience | Innovation Showcase & LaunchPad SBDC Pavilion

7:00 – 8:15 am

Registration, Continental Breakfast, Networking, 1x1 Meetings & Exhibits

8:15 – 8:25

Kickoff Day Two: Building the SoCal of Tomorrow

Day Two will start off with a preview of the day's agenda and how the discussions will re-enforce the conference theme of disruption as it relates to innovative companies and investment strategies.

Bill Carpou, CEO, [OCTANe](#)

8:25 – 9:55



MedTech Investment Keynotes & Panel

These sessions will provide an overview by Silicon Valley Bank on the current medtech investment environment and then provide perspectives from corporate strategic investors, venture capital investors and medtech start-up entrepreneurs who have successfully attracted investment capital.

Keynote: Trends & Insights

Jonathan Norris, Managing Director, [Silicon Valley Bank – Life Science & Healthcare Practice](#)

Keynote: Corporate VC/Strategic

Renee Compton Ryan, Vice President of Venture Investments,
[Johnson & Johnson Innovation](#)

Keynote: Venture

Justin Klein, MD, JD, Partner, [New Enterprise Associates \(NEA\)](#)
Bobby Azamian, MD, PhD, CEO, [Tarsus Pharmaceuticals](#)

[Scott Whitcup](#), Founder & CEO, [Akrivista & Whitecap Biosciences](#)
(Interviewer)

9:55 – 10:15

Break & 1x1 Meetings



AGENDA DAY 2

Tuesday, October 30, 2018

10:15 – 11:00

Building Bridges to Successful Commercialization & Disrupting the Growth Trajectory

Creative collaboration is a recurring theme in the growth of medtech companies. Although initial capital infusion can get these companies started and moving along the path to product development, they often run into a wall when they are ready to commence clinical trials and move toward commercialization. This panel will discuss the value of strategic partnerships between startup medtech companies and universities, healthcare providers and innovation organizations to move through this obstacle.

Keynote: Why Big Companies Don't Innovate

Stanton Rowe, CEO, [NXT Biomedical](#)

Nicole Washington, Director of Innovation & Growth, [OCTANe](#) (Moderator)

Anthony Chang, MD, Chief Intelligence & Innovation Officer (MI3), [CHOC](#)

Doug Fauth, Director of Talent Acquisition and Development, [MicroVention](#)

Angelique Johnson, PhD, CEO, [MEMStim](#)

Steven L. Small, MD, PhD, Professor of Neurology & Director & Chief Scientific Officer, [Medical Innovation Institute](#), [UC Irvine Health School of Medicine](#)

11:00 – 11:45

What's Next for the SoCal Ecosystem

This fireside chat will use a case study of the decision by SAP, the global digital information company, to locate one of its centers in Orange County as an illustration of the attributes our area brings to the SoCal regional ecosystem. This conversation will discuss what kind of collaboration between the various economic development and entrepreneurial support entities in our region is necessary to ensure that the SoCal ecosystem continues to thrive.

Bill Carpou, CEO, [OCTANe](#)

Harrison Fox, Director of Product Manager, [SAP Health Application Innovation](#)

Daniel Zimmer, General Manager, [SAP Innovation Center Southern California](#)

11:45 – 12:15

Break & 1x1 Meetings



AGENDA DAY 2

Tuesday, October 30, 2018

12:15 - 1:45

LaunchPad SBDC Company Presentations & Award Luncheon

12:30 – 1:00

LaunchPad SBDC Success Story Panel



To conclude the LaunchPad SBDC presentations, JC Ruffalo, will moderate a panel discussion with two LaunchPad Alumni companies, Recros Medica & Bonti. This panel will cover their journeys as entrepreneurs.

Recros Medica is developing a new medical aesthetic technology platform (Rotational Fractional Resection) with multiple clinical applications for medical aesthetic physicians. The primary opportunity for this platform is the development of clinical applications for use by Dermatologists, Plastic Surgeons & other aesthetic physicians that treat skin laxity and focal aesthetic contour deformities in the submentum (under the chin), upper arms, knees and other areas where visible scarring limits the use of traditional plastic surgery. The company has raised over \$10 million in capital funding to continue to expand the company and accelerate its products and clinical development programs. Recros Medica won the MTIF 2017 LaunchPad presentation award.

Bonti is an innovative biotechnology company that is developing and commercializing novel, fast-acting neurotoxin products for aesthetic and therapeutic applications. Bonti raised over \$38 million in venture funding and reached a definitive agreement to be acquired by Allergan (NYS: AGN) for \$195 million on September 14, 2018.

JC Ruffalo, Director of LaunchPad SBDC & Investor Relations, **OCTANe** (Moderator)
Tom Albright, President, CEO & Board Director, **Recros Medica**
Fauad Hasaan, Co-Founder & CEO, **Bonti**

1:10 – 2:20

LaunchPad SBDC Company Presentations & Award

A highlight of each year's Medical Technology Innovation Forum (MTIF) are the presentations by companies who have recently been through the LaunchPad SBDC evaluation process. These companies have been selected from a pool of over 100 applicants and represent a diverse group of life science technologies. These innovative companies have an opportunity to present their products and underlying business models to the entire audience of over 800 attendees. This year, eight companies will be presenting, along with a panel on two success story companies. Since 2010, LaunchPad companies who have presented at MTIF have raised over \$650 million in investment.

- CARLSMED, Inc.
- Evoke Neuroscience
- Leo Lens Technology, Inc.
- Atacor Medical, Inc.
- Hillhurst Biopharmaceuticals, Inc.
- Patchmi Inc.
- Stroma Medical
- Synova Life Sciences, Inc.



AGENDA DAY 2

Tuesday, October 30, 2018

2:30 – 2:35

LaunchPad SBDC Award

In recent years, OCTANe has added a competitive component to the presentations. A panel of ten investors will judge the presentations for quality and likelihood of success in attracting investment funding. One winning company will be selected to receive a bundle of professional services totaling \$135,000 in value. The judges, representing both corporate strategic and venture capital investors, include:

JC Ruffalo, Director of LaunchPad SBDC & Investor Relations, OCTANe

Dave Mildrew, Managing Director, BioQuest, A Diversified Search Company (Moderator)

LaunchPad SBDC Judges

David Zollinger, Director of Corporate Strategy, Edwards Lifesciences

Earl Slee, VP of Technology, Strategy & Business Development, Medtronic

Luis Vasquez, Associate Director, Venture Collaboration, UCI Applied Innovation

Simon Su, Managing Director, ForMed Ventures

Mark Yung, Co-Founder, Managing Partner, OCV

Scott Whitcup, Founder, Akrivista & Whitecap Biosciences

Andrew Kellogg, Associate Investment Banking, ROTH Capital Partners

Richard Xu, Managing Partner, Hyperdrive Ventures

Jeffrey Weinhuff, Managing Partner, Visionary Ventures

Thomas Lee, Chair, Medical & Life Science Committee, Tech Coast Angels

Dan Wasserman, CEO, Mammoth Health Innovation

Kim Pham, Investor, Cove Fund

The winning company will receive \$135,000 in professional services from the following OCTANe partners:

Knobbe Martens - \$15,000 in professional services for an IP Audit

K&L Gates - \$15,000 worth of general corporate legal advisory fees

RSM - \$15,000 worth of information technology assessment and strategic roadmap.

Fuel Source Partners - \$20,000 operational and scalability assessment

Roth Capital - \$20,000 for presentation at Roth Conference

BioQuest - \$25,000 discount on any retained search fee conducted by BioQuest

DevicePharm - \$25,000 worth of branding and marketing communication

2:35 – 2:40

Closing Day Two: Tying it All Together

In this closing session, a panel of MTIF speakers will come together to discuss the main takeaways of the conference and identify key opportunities to stay engaged in the SoCal medtech ecosystem moving forward.

Bill Carpou, CEO, OCTANe (Moderator)

Jim Mazzo, Global President of Ophthalmic Devices, Carl Zeiss Meditec, Inc.

Dave Mildrew, Managing Director, BioQuest, A Diversified Search Company

Clay Wilemon, CEO, DevicePharm



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REGISTRATION

OCTANe Members & Sponsors \$499
General Admission \$749
OCTANe Annual Membership & Admission \$799

Find the full detailed agenda & register online at mtif2018.com

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