

2020 ATS Sponsorship Opportunities

For more information, please contact Teresa Madden at teresa@octaneoc.org or 949.330.6562



	Tier I	Tier II	Tier III
	\$75,000	\$25,000	\$15,000
Exclusive KOL Engagement			
Advisory Panel Meeting, January 11, 2020: Private Room accommodating up to 30 attendees for 1.5 hour meeting. Includes program management, meeting planning, honoraria at \$500 per attendee for up to 8 attendees, honoraria processing, financial administration and reconciliation, meeting room, refreshments, audiovisual – LCD, screen, video recording. Supporter responsible for all content-related aspects including but not limited to: agenda development, discussion guide, moderating, slides, executive summary. Supporter responsible for honorarium for additional attendees.	✓	Add for \$30,000 (Limited)	
Private Conference Room Use on January 10, 2020 during the conference. Includes coffee and tea services.	✓		
Session Opportunities			
Private Welcome VIP Reception Sponsor	✓		
Panel Sponsor	✓		
Speaking Role on a Panel	✓		
Lunch Sponsor		✓	
Continental Breakfast Sponsor			✓
Closing Cocktail Reception Sponsor	✓	✓	
Signature Recognition			
Recognition as Tier Sponsor on Signature Event Website Homepage	✓	✓	✓
Dedicated Featured Sponsor Article in Signature Event Email Blast to our Extensive Network	✓		
Marketing & Brand Visibility			
Six-Foot Exhibit Table in Showcase Area	✓	✓	✓
Company Logo and Link on Website	✓	✓	✓
Company Logo on Email Blast to our Extensive Network	✓	✓	✓
Employee & Client Agreement			
Full-Conference Access	20 Tickets	10 Tickets	5 Tickets
Premier Seating in Conference Main Ballroom	2 Reserved Tables	1 Reserved Table	1 Reserved Table
Private Welcome VIP Reception January 9, 2020 with OCTANe Board, speakers, investors, and industry luminaries	20 Invitations	10 Invitations	5 Invitations
Total Opportunities	6	4	4

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	Custom Conference Bags	Wifi & Charging Station	Lanyard & Name Badge	6' Showcase Table	Snack & Coffee Break
	\$10,000	\$10,000	\$9,000	\$7,500	\$6,000
Signature Recognition Marketing & Branding					
Dedicated Featured Sponsor Article in Email Blast to our Extensive Network	Add for \$1,000	Add for \$1,000	Add for \$1,000	Add for \$1,000	Add for \$1,000
Six-foot Exhibit Table in Showcase Area				✓	
Branding on Conference Bags	✓				
Branding on Lanyard and Name Badge			✓		
Branded Coffee Cups					✓
Company Logo & Link on Website	✓	✓	✓	✓	✓
Company Logo on Email Blasts to our Extensive Network	✓	✓	✓	✓	✓
Employee & Client Engagement					
Conference Access	5 Tickets	4 Tickets	4 Tickets	5 Tickets	3 Tickets
Private Welcome VIP Reception January 9, 2020 with OCTANe Board, speakers, investors, and industry luminaries	3 Invitations	2 Invitations	2 Invitations	2 Invitations	1 Invitation
Total Opportunities	1	1	1	8	2