

HIGH TECH AWARDS

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Support Innovation at Octane's High Tech Awards 2022

High Tech Awards 2022
Sponsorship Opportunities

September 29, 2022
AV Irvine, 16500 Scientific,
Irvine, CA 92618
octaneoc.org

2022 is a Year of Celebration!

Octane will be celebrating its 20th Anniversary in conjunction with the High Tech Awards. Join us in celebrating the growth of Octane and its impact on the ecosystem and help support innovation at Octane's High Tech Awards 2022.

The High Tech Awards (HTA) celebrates and recognizes individuals & companies who make Orange County a center of tech & health tech innovation.

In its 29th year*, The High Tech Awards has recognized more than 1000 innovative companies in Orange County. During the 2022 HTA process, sponsors will have access to the most

innovative tech and health tech companies in Orange County through the nomination and interview process. As one of the county's most prestigious awards program, HTA's goals is to recognize the wide talent and innovation of Orange County throughout the OC Tech Ecosystem. HTA will take place at AV Irvine on September 29, 2022.



Sponsorship Inquiries

Teresa Madden
Director, Partner Relations
teresa@octaneoc.org

General Inquiries

Rita Battocchio
Head of Events
rita@octaneoc.org

** HTA was previously managed by another entity*

Event Sponsorship Options

Presenting Sponsor

\$20,000

- Branding on all HTA materials and promotion
- Present award at the HTA Award Program
- Full-Page Program Ad
- Table for 10 at HTA

Valet Sponsor

\$6,000

- Branding on valet ticket
- Signage on-site
- Half-Page Program Ad
- Half-Table at HTA (5 guests)

Entertainment Sponsor

\$5,000

- Opportunity to welcome entertainment to the event
- Signage on-site
- Half-Page Program Ad
- Four (4) tickets to HTA

Table Sponsor

\$4,000

- 10 tickets
- Your name/company included on event table & signage
- Invite to Octane's 20th Anniversary Cocktail Reception
- Access to open bar (beer, wine & non-alcoholic beverages)
- Seated Dinner
- Souvenir program book
- Listed as a sponsor in program
- Networking

Cocktail Sponsor

\$4,000

- Branding of signature cocktail served during cocktail hour
- Signage on-site
- Half-Page Program Ad
- Two (2) tickets to HTA
- Branded Napkins & Glass



Centerpiece Sponsor

\$4,000

- Branding on tables inside event
- Signage on-site
- Half-Page Program Ad
- Two (2) tickets to HTA



Desert Bar Sponsor

\$4,000

- Branding on dessert bar station
- Signage on-site
- Half-Page Program Ad
- Two (2) tickets to HTA



Branded Giveaway Sponsor

\$3,000

- Opportunity to provide branded item for HTA guests to take home.
- Signage on-site
- Half-Page Program Ad
- Four (4) tickets to HTA
- Branded item to be provided by partner



Wine Sponsor

\$3,000

- Branding on tables inside event
- Signage on-site
- Half-Page Program Ad
- Two (2) tickets to HTA

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Program Ads

Show your support of Orange County innovation with a High Tech Awards program ad.

Full Page Ad (\$2,000)



- - - - Safe Area - 7.5"x7.5"
(Keep all key content within this area)
- Trim Area - 8"x8"
- Bleed - .125" all around

Half Page Ad (\$1,500)



- - - - Safe Area - 7.5"x3.5"
(Keep all key content within this area)
- Trim Area - 8"x4"
- Bleed - .125" all around

1. The final program size is 8"x8". If your ad has a bleed, please include .125" bleed on all sides.
2. Please keep all key content within the specified safe area.
3. All ads **MUST** be in the CMYK color space.
4. All images **MUST** be embedded into the file.
5. Please outline text in order to ensure your fonts are preserved.
6. All files should be submitted as a PDF.

ALL ADS MUST BE SUBMITTED BY SEPTEMBER 15TH.

Program Ad Contact | Mallory Grimaud, Senior Designer
mallory@octaneoc.org