

HIGH TECH AWARDS

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High Tech Awards 2023 Sponsorship Opportunities



September 21, 2023
AV Irvine

Support Innovation at
Octane's High Tech Awards 2023



Octane OC
4041 MacArthur Blvd, Suite 260
Newport Beach, CA 92660
octaneoc.org

2023 Celebrates 30 Years of Innovation in Orange County!

The High Tech Awards will honor Orange County-based companies that have demonstrated exceptional leadership while developing new technological advancements in their respective industries. Join us in celebrating all the innovative companies past and present who help shape the ecosystem in Orange County.

Celebrating its 30th year, The High Tech Awards (HTA) have recognized more than 1,000 innovative companies in Orange County. The High Tech Awards celebrate and recognize individuals & companies who make Orange County a center of tech & health tech innovation. During the HTA process, sponsors will have access to the most innovative tech and health tech companies through the nomination and interview process. As one of Orange County's most prestigious awards programs, HTA's goal is to recognize the wide talent and innovation throughout the OC Tech Ecosystem. HTA will take place at AV Irvine in Irvine, CA on September 21, 2023.



Sponsorship Inquiries

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Senior Director, Partner Relations
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General Inquiries

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Sponsorship Opportunities	Diamond \$16,500	Platinum \$11,000	Gold \$8,250	Silver \$5,500
Committee Member (Planning & Execution)	2 Representatives	1 Representative	1 Representative	1 Representative
Table Signage with Company Name	✓	✓	✓	✓
Logo Recognition in Event Program	✓	✓	✓	✓
Recognition During Event Program	✓	✓	✓	✓
Logo Recognition in all HTA Event Marketing	✓	✓	✓	✓
Sponsor inclusion in Octane produced video for HTA Gala	✓			
½ Page Ad in High Tech Awards Program	✓	✓		
Logo Recognition on HTA Website	✓	✓	✓	✓
Tickets for Premier Seating at the Event	8 Tickets	8 Tickets	8 Tickets	6 Tickets
Finalist Guests	2 Guests	2 Guests	2 Guests	2 Guests
6 ft. Showcase Table in Reception Area	✓	✓	✓	✓
First Pick of Company Nomination Interviews	✓			
Second Pick of Company Nomination Interviews	✓	✓	✓	
Opportunity to Present Award	✓	✓		
If Available Opportunity to Present Award			✓	✓

HTA Finalists Selection Process



Committee Roles & Responsibility:

- Attendance at meetings by at least one representative from your company
 - Monthly meetings between January – April (5 Total)
- Assist in determining 2023 HTA Categories
- Assist in identifying companies that should be nominated in 2023 HTA Categories
- Interview Process – April – June
 - Interview between 5-10 companies (will be partnered up with another committee member)
 - Prepare reports for each interviewed nominee (due week before Nomination selection meeting)
- Finalists Determination Meeting – Mandatory attendance to select nominees for each category (mid July)
- Submit to prepare and submit reports
- Judging Day (early August)
 - Optional participation
- HTA Awards – AV Irvine (16500 Scientific Way Irvine, CA 92618)
 - Thursday, September 21st

Event Sponsorship Options

Presenting Sponsor

\$20,000

- Branding on all HTA materials and promotion
- Present award at the HTA Award Program
- Full-Page Program Ad
- Table for 10 at HTA

Valet Sponsor

\$6,000

- Branding on valet ticket
- Signage on-site
- Half-Page Program Ad
- Half-Table at HTA (5 guests)

Entertainment Sponsor

\$5,000

- Opportunity to welcome entertainment to the event
- Signage on-site
- Half-Page Program Ad
- Four (4) tickets to HTA



Table Sponsor

\$4,000

- 10 tickets
- Your name/company included on event table & signage
- Access to open bar (beer, wine & non-alcoholic beverages)
- Seated Dinner
- Souvenir program book
- Listed as a sponsor in program
- Networking



Cocktail Sponsor

\$4,000

- Branding of signature cocktail served during cocktail hour
- Signage on-site
- Half-Page Program Ad
- Two (2) tickets to HTA
- Branded Napkins & Glass



Centerpiece Sponsor

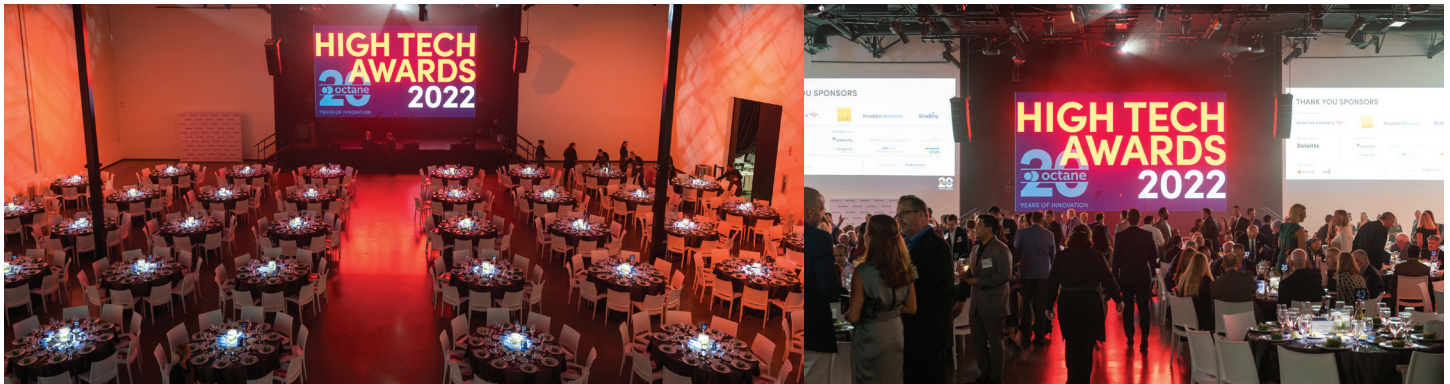
\$4,000

- Branding on tables inside event
- Signage on-site
- Half-Page Program Ad
- Two (2) tickets to HTA

Dessert Bar Sponsor

\$4,000

- Branding on dessert bar station
- Signage on-site
- Half-Page Program Ad
- Two (2) tickets to HTA



Branded Giveaway Sponsor

\$3,000

- Opportunity to provide branded item for HTA guests to take home
- Signage on-site
- Half-Page Program Ad
- Four (4) tickets to HTA
- Branded item to be provided by partner

Wine Sponsor

\$3,000

- Branding on tables inside event
- Signage on-site
- Half-Page Program Ad
- Two (2) tickets to HTA



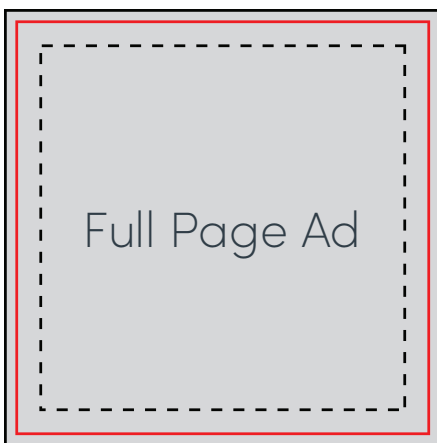
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Program Ads

Show your support of Orange County innovation
with a High Tech Awards Program Ad

Full Page Ad (\$2,000)



- - - - Safe Area - 7.5"x7.5"
(Keep all key content within this area)
- Trim Area - 8"x8"
- Bleed - .125" all around

Half Page Ad (\$1,500)



- - - - Safe Area - 7.5"x3.5"
(Keep all key content within this area)
- Trim Area - 8"x4"
- Bleed - .125" all around

1. The final program size is 8"x8". If your ad has a bleed, please include .125" bleed on all sides.
2. Please keep all key content within the specified safe area.
3. All ads MUST be in the CMYK color space.
4. All images MUST be embedded into the file.
5. Please outline text in order to ensure your fonts are preserved.
6. All files should be submitted as a PDF.

ALL ADS MUST BE SUBMITTED BY AUGUST 28TH

Program Ad Contact | Ivy Zhou, Digital Marketing & Graphic Design Specialist
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