Sponsorship Opportunities

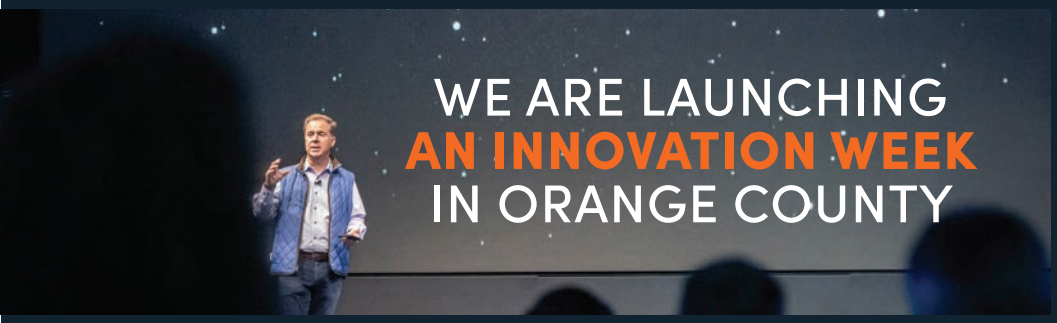
Tech Innovation Forum 2023

octane
Tech
Innovation
Forum

May 9, 2023 | UCI Beall Applied Innovation
May 10 - 11, 2023 | AV Irvine
octaneoc.org

TECH INNOVATION FORUM IS EXPANDING IN 2023!

octane Tech Innovation Forum



This year, Octane is taking the Tech Innovation Forum to a new level

What We Are Doing
Establishing a coalition of organizations committed to the advancement of innovation in Orange County

Our Goal
Showcase innovation in SoCal and engage more companies to create a more significant impact

What's New
- Highlighting women leaders in tech and innovation
- Expanding opportunities for investors

Three-Day Showcase of OC Innovation

Day 1 *@ UCI Beall Applied Innovation*
Fast Pitch company presentations and investor opportunities

Day 2 *@ AV Irvine*
Content featuring **Innovation in Orange County,** companies and industries who are building the SoCal of tomorrow
Women Leaders Breakfast
Evening **Networking** Reception

Day 3 *@ AV Irvine*
Investor Session
LaunchPad Presentations
Brunch with Experts
Keynote with Palmer Luckey *(CEO, Anduril Industries)*

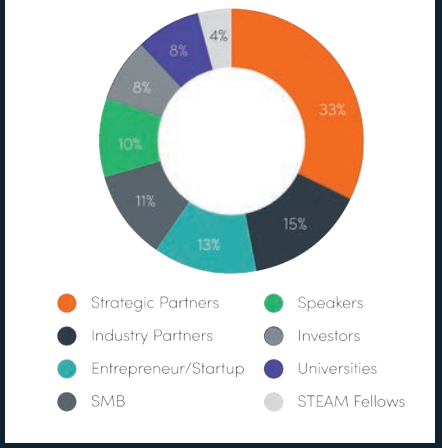
Our Partners

City of Irvine 1971
greater irvine chamber
destination irvine
UCI Beall Applied Innovation
Orange County Business Council

800+ Attendees

50+ Pitching Companies

Leaders In The Ecosystem



SPONSORSHIP OVERVIEW
Sponsorship with Speaking Roles

Session Sponsorship Packages with Speaking roles	PRESENTING	LEGACY	PREMIER	CAPITAL & GROWTH PRESENTATIONS	FAST PITCH PRESENTATION	PANEL	CAPITAL & GROWTH JUDGE
Availabiility	SOLD	1 AVAILABLE	1 AVAILABLE	1 AVAILABLE	1 AVAILABLE	3 AVAILABLE	3 AVAILABLE
Investment	$50,000	$45,000	$35,000	$20,000	$20,000	$12,500	$10,000
Session Opportunities							
Speaking role	Keynote Session	Topic Selection Moderator & Panelists	Panelist	Emcee of Cap & Growth Presntations	Emcee of LP	Moderator & Panelists	Judge
Brunch with Experts Session	X	X	X				
Octane Capital & Growth Breakfast				5 Tickets	5 Tickets		2 Tickets
Marketing, Brand Visibility & Exposure							
Sponsor logo on screen prior to presentation	Keynote Presentation	Panel Presentation	Panel Presentation	Capital & Growth Presentations	Fast Pitch Presentations	Panel Presentation	Capital & Growth Presentations
Sponsor logo on Tech Innovaiton Forum website	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	X
Six (6) ft sponsor exhibitor table on-site	X	X	X	X	X	X	X
Opportunity to contribute promotional materials (sponsor provided) for the conference bag	X	X	X	X	X	X	X
Sponsor logo, links, and the ability to upload sponsor information and videos highlighted in "Sponsor" section of the event app	X	X	X	X	X	X	X
Banner ad featured on screen displays at the event and on event app	X	X	X	X	X	X	X
Email annoucncement of keynote with sponsor logo	X	X	X	X	X		
Dedicated push notification on the digital platform to all attendees	2	1	1	1	1	1	1
High visibility on-site branding at conference entrance	X	X	X	X	X	X	X
High visiblity sponsor logo at the Reception	X						
Sponsor logo on all email campaigns	X	X					
Video							
30-second promotional video played on main stage screen (provided by sponsor)	2	1	1	1	1		
Social Media							
Custom social medial post provided to sponsor prior to the conference	X	X	X	X	X	X	X
Presenting sponsor annoucement across Octane social media platforms	X			Presenting Companies Announcment	Presenting Companies Announcment		
Social media announcmenet of keynote session prior to the conference	X	X		X	X		X
Social media post of live panel session	X	X	X	X	X	X	X
Employee + Client Engagement							
Tickets for AV Irvine Conference	30	25	25	8	15	12	10
Tickets for Fast Pitch Session at UCI Beall Applied Innovation	4	4	4	4	4	4	4
Attendee list provided to sponsor prior to the conference (Name, Title, Company)	X	X	X	X	X	X	X
Post-conference access to event content for all attendees	X	X	X	X	X	X	X
Post Event Synopsis Report (including link to your recorded session and photos)	X	X	X	X	X	X	X

Speaking Opportunities

Presenting Sponsor
$50,000

Position your company as a leader in the Orange County tech ecosystem at Octane's Tech Innovation Forum. The Forum brings together startups, entrepreneurs, universities, strategic advisors, and investors. At the 2023 Tech Innovation Forum Presenting Sponsor, you will have the highest brand visibility level on-site and on all promotional marketing materials.

Speaking Opportunities

- Keynote session
- Brunch with Experts (two x 45 minute sessions at a round table for 10)

Marketing, Brand Visibility, & Exposure

- Sponsor logo on Tech Innovation Forum website
- Sponsor logo on all email campaigns
- Email announcement of keynote with sponsor logo
- Sponsor logo on screen prior to keynote session
- High visibility on-site branding at conference entrance
- High visibility of sponsor logo at Evening Reception
- Six (6) ft sponsor exhibitor table on-site
- Sponsor logo, links and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured on-screen displays at the event and on the event app
- Two (2) dedicated push notifications on the event app including your company name
- Opportunity to contribute promotional materials (sponsor provided) to the conference bag

Video

- One (1) 60-second promotional video played on main stage (provided by sponsor)

Social Media

- Presenting sponsor announcement across Octane social media platforms
- Social media announcement of keynote session prior to the conference
- Custom social media post provided to sponsor prior to the conference
- Social media post of the live keynote session

Employee + Client Engagement

- Thirty (30) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Four (4) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee list provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Legacy Sponsor

$45,000

EXCLUSIVE 1 EXCLUSIVE

As a Legacy Sponsor, your company, in coordination with Octane, will select the panel topic and all panelists (including the moderator) that will represent the subject matter during your exclusive panel session.

Session Opportunities

- Select the topic for your exclusive panel session that best aligns with your area of expertise
- Moderate and select all panelists for the panel session
- Brunch with Experts (two x 45 minute sessions at a round table for 10)

Marketing, Brand Visibility, & Exposure

- Sponsor logo on Tech Innovation Forum website
- Sponsor logo on all email campaigns
- Email announcement of panel session with sponsor logo
- Sponsor logo on screen prior to panel session
- High visibility on-site branding at conference entrance
- Six (6) ft Sponsor exhibitor table on-site
- Sponsor logo, links and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- Banner ad featured during breaks at the conference on screen displays and on the event platform
- One (1) dedicated push notifications on event app including your company name
- Opportunity to contribute promotional materials (sponsor provided) to the conference bag

Video

- One (1) 30-second promotional video played on main stage (provided by sponsor)

Social Media

- Social media announcement of panel session prior to the conference
- Custom social media post provided to sponsor prior to the conference
- Social media post of the live panel session

Employee + Client Engagement

- Twenty-five (25) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Four (4) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Premier Sponsorship
$35,000

As a Premier Sponsor of the Tech Innovation Forum, gain exposure at the conference through recognition as one of the top sponsors and trailblazers in the tech industry. Your company will be listed as a leading sponsor at the conference where emerging tech startups begin their path toward making an impact.

Speaking Opportunities
- Speaking role on a panel
- Brunch with Experts (two x 45 minute sessions at a round table for 10)

Marketing, Brand Visibility, & Exposure
- Sponsor logo on Tech Innovation Forum website
- Sponsor logo on screen prior to a session
- High visibility on-site branding at conference entrance
- Six (6) ft sponsor exhibitor table on-site
- Sponsor logo, links and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured during breaks at the conference on screen displays at the event and on the event app
- One (1) dedicated push notification on the event app including your company name
- Opportunity to contribute promotion materials (sponsor provided) to the conference bag

Video
- One (1) 30-second promotional video played on main stage screen (provided by sponsor)

Social Media
- Social media announcement of panel session prior to the conference
- Custom social media post provided to sponsor prior to the conference
- Social media post of the live panel session

Employee + Client Engagement
- Twenty-five (25) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Four (4) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Capital & Growth Presentations Sponsor - SOLD
$20,000

Octane will select six to eight top tech companies to pitch to investor judges and attendees at the conference. At Tech Innovation Forum, this sponsor will emcee the Capital & Growth presentations. This opportunity includes exclusive introductions to the finalist companies at the conference.

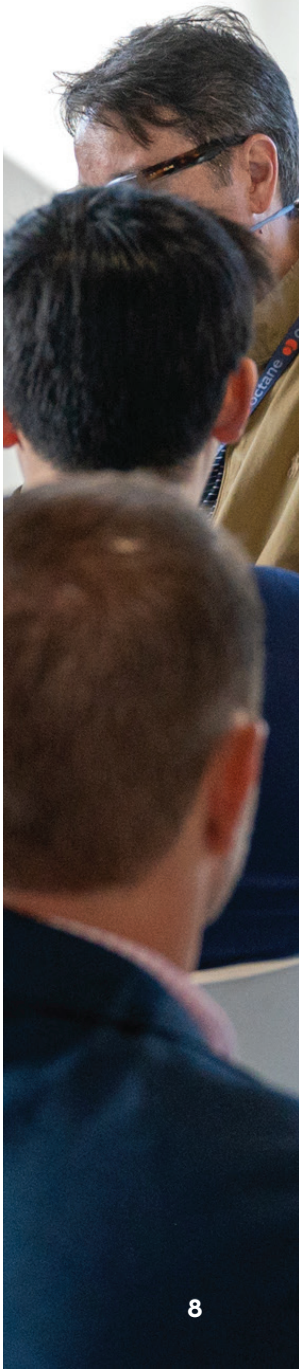
Speaking Opportunities
- Speaking role highlighting sponsor company prior to the presentations (5-7 minutes)
- Emcee each introduction of the Capital & Growth presentations
- Attend and introduce your company and services to all presenting companies at the Octane Capital & Growth Breakfast

Marketing, Brand Visibility, & Exposure
- Sponsor logo on Tech Innovation Forum website
- Sponsor logo on screen during sponsor introduction
- Sponsor logo on Capital & Growth presentation companies email announcement
- High visibility on-site branding at conference entrance
- Six (6) ft sponsor exhibitor table on-site
- Sponsor logo, links and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- Banner ad featured during breaks at the conference on screen displays and on the event platform
- One (1) dedicated push notification on the event app including your company name
- Opportunity to contribute promotional materials (sponsor provided) to the conference bag

Video
- One (1) 30-second promotion played on main stage screen (provided by sponsor)

Social Media
- Social media announcement of presenting companies prior to the conference
- Custom social media post provided to sponsor prior to the conference
- Social media post of the live company presentation session

Employee + Client Engagement
- Fifteen (15) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Four (4) Fast Pitch Session at UCI Beall Applied Innovation
- Five (5) tickets to the Capital & Growth Breakfast
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos



Fast Pitch Sponsor - SOLD

$20,000

EXCLUSIVE 1 EXCLUSIVE

SPEAKING

$20,000

As a Fast Pitch Session sponsor, your company will receive branding & recognition around one of the sessions that best aligns with your area of expertise. Your company will provide the opening remarks for the session and then introduce each of the presenting companies.

This sponsorship also includes the opportunity to conduct one-on-one meetings in a private VIP area with the CEOs of each presenting company.

Speaking Opportunities

- Speaking role highlighting sponsor company prior to the Fast Pitch Session presentations
- Emcee the introduction of the sessions Fast Pitch session companies
- Attend and introduce your company and services to all presenting companies at the Octane Capital & Growth Breakfast

Marketing, Brand Visibility, & Exposure

- Sponsor logo on Tech Innovation Forum website
- Sponsor logo on screen prior to Fast Pitch Session
- High visibility on-site branding at conference entrance
- Six (6) ft sponsor exhibitor table on-site
- Sponsor logo, links, and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured during breaks at the conference on screen displays and on the event platform
- One (1) dedicated push notification on the event app including your company name
- Opportunity to contribute promotional materials (sponsor provided) to the conference bag

Social Media

- Social media announcement of presenting companies prior to the conference
- Custom social media post provided to sponsor prior to the conference
- Social media post of the live company presentation session

Employee + Client Engagement

- Ten (10) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Four (4) Fast Pitch Session at UCI Beall Applied Innovation
- Five (5) tickets to the Capital & Growth Breakfast
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Panel Sponsor

$12,500

As a Panel Sponsor, your company will receive branding and recognition around one of the must-attend sessions that best aligns with your area of expertise. Your company and panelist will be represented as the subject matter expert during the session.

Speaking Opportunities

- Speaking role on a panel session

Marketing, Brand Visibility, & Exposure

- Sponsor logo on Tech Innovation Forum website
- Sponsor logo on screen prior to panel session
- High visibility on-site branding at conference entrance
- Six (6) ft Sponsor exhibitor table on-site
- Sponsor logo, links and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured during breaks at the conference on screen displays and on the event platform
- One (1) dedicated push notification on the event app including your company name

Social Media

- Custom social media post provided to sponsor prior to the conference
- Social media post of the live panel session

Employee + Client Engagement

- Twelve (12) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Four (4) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Octane Capital & Growth Judge Sponsorship
$10,000

AVAILABLE 3 AVAILABLE

As a Capital & Growth Judge Sponsor, your company will have the opportunity to appoint a strategic expert as a judge for the Capital & Growth presenting companies. The appointed expert will be involved in the Q & A and the scoring of each company. Highly visible branding and company recognition prior to, during, and after the conference are also included in the benefits detailed below.

Session Opportunities
- Appointed judge for the Capital & Growth presenting companies

Marketing, Brand Visibility, & Exposure
- Sponsor logo on the Tech Innovation Forum website
- Sponsor logo on screen prior to Capital & Growth presenting companies session
- Six (6) ft sponsor exhibitor table on-site
- Sponsor logo, links, and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- One (1) dedicated push notification on the event app including your company name

Social Media
- Custom social media post provided to sponsor prior to the conference
- Social media post of the live company presentation session

Employee + Client Engagement
- Ten (10) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Four (4) Fast Pitch Session at UCI Beall Applied Innovation
- Two (2) tickets to the Capital & Growth Breakfast
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

SPEAKING

$10,000

Community Sponsorships

Conference Event App

$12,500

EXCLUSIVE 1 EXCLUSIVE

As the Conference Event App sponsor at Tech Innovation Forum, your company logo will be featured on the highly used attendee interface system for accessing agenda information, attendee connections, and ongoing conference updates.

Marketing, Brand Visibility, & Exposure

- Premier sponsor logo visibility on the conference event app
- Sponsor-defined Event App password
- Sponsor logo on Tech Innovation Forum website
- Event app and password featured on all conference attendee badges
- Sponsor logo on email sent to all registered attendees prior to the conference regarding event app
- High visibility on-site branding at entrance to event
- Six (6) ft sponsor exhibitor table on-site
- Sponsor logo, links and and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured during breaks at the conference on screen displays and on the event app
- Two (2) dedicated push notification on the event app, including your company name

Social Media

- Custom social media post provided to sponsor prior to the event

Employee + Client Engagement

- Twelve (12) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Four (4) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Lanyard Sponsor - SOLD

$12,000

As the conference lanyard sponsor, you have the opportunity for every conference attendee to see your company name and logo. Design the conference lanyard with your logo or slogan for maximum visibility at Tech Innovation Forum.

Marketing, Brand Visibility, & Exposure

- Sponsor branded lanyards for all attendees
- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at entrance to event
- Sponsor logo, links, and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured on-screen displays at the event and on the event app
- One (1) dedicated push notification on the event app including your company name

Social Media

- Custom social media post provided to sponsor prior to the conference

Employee + Client Engagement

- Ten (10) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Four (4) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee list provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Wi-Fi Sponsor - SOLD

$10,000

EXCLUSIVE 1 EXCLUSIVE

As the Wi-Fi sponsor at Tech Innovation Forum, your company name could be the answer to the most frequent question we receive: What is the Wi-Fi Password? You will increase your company's awareness to all attendees at the conference.

Marketing, Brand Visibility, & Exposure

- Sponsor defined Wi-Fi password
- Sponsor logo on signage for Wi-Fi on site
- Wi-Fi password featured on all conference attendee badges
- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at conference entrance
- Sponsor logo, links and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured during breaks at the conference on screen displays and on the event platform
- Six (6) ft Sponsor exhibitor table on-site
- One (1) dedicated push notification on the event app including your company name

Social Media

- Custom social media post provided to sponsor prior to the event

Employee + Client Engagement

- Twelve (12) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Four (4) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Capital & Growth Lounge

EXCLUSIVE 1 EXCLUSIVE

$10,000

Exclusive access to the VIP Capital & Growth Lounge for scheduling one-on-one meetings with your choice of Fast Pitch presenting companies and Capital and Growth company CEOs. The VIP Lounge includes a restricted area, roped-off area, signage with your logo, and snacks and beverages for attendees.

Marketing, Brand Visibility, & Exposure

- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at entrance to event
- High visibility of sponsor logo at Capital and Growth Lounge
- Sponsor logo, links, and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured on screen displays at the event and on the event app
- One (1) dedicated push notifications on the event app including your company name

Social Media

- Custom social media post provided to sponsor prior to the conference

Employee + Client Engagement

- Ten (10) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Four (4) Fast Pitch Session at UCI Beall Applied Innovation
- Two (2) Tickets to the Capital & Growth Breakfast at Tech Innovation Forum at AV Irvine
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Capital & Growth Lunch Sponsor | Fast Pitch | May 9th @ UCI Beal Applied Innovation

EXCLUSIVE 1 EXCLUSIVE

$10,000

As the Capital & Growth Lunch sponsor at Fast Pitch at UCI Beall Applied Innovation, part of OC Innovation Week, your company will have the opportunity to address and present to a curated list of attendees which includes entrepreneurs, investors, and service providers.

Marketing, Brand Visibility, & Exposure

- High visibility on-site branding at Fast Pitch entrance and on-site during lunch
- High visibility on-site at Tech Innovation Forum
- Sponsor logo included on pre-event marketing email send to registered attendees and presenters
- Sponsor logo on Tech Innovation Forum website
- Sponsor logo, links, and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured during breaks at Tech Innovation Forum at AV Irvine on screen displays and on the event app
- One (1) dedicated push notification on the event app including your company name

Social Media

- Custom social media post provided to sponsor prior to the conference

Employee + Client Engagement

- Twelve (12) AV Irvine Conference Tickets – Plus access to all recorded content post-event
- Two (2) Fast Pitch Session at UCI Beall Applied Innovation
- Two (2) Tickets to the Capital & Growth Breakfast at Tech Innovation Forum at AV Irvine
- Attendee List provided to sponsor prior to the summit (Name, Title, and Company)
- Post-conference synopsis report

Connecting Sponsorships

Breakfast Sponsor

AVAILABLE 2 AVAILABLE

$7,500

As the Breakfast sponsor at Tech Innovation Forum, your company logo will be highlighted when people are fresh-eyed and ready to network at the beginning of the day.

Marketing, Brand Visibility, & Exposure

- High visibility logo on-site during breakfast and branded items with sponsor logo (cups and napkins)
- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at entrance to event
- Sponsor logo, links and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured during breaks at the conference on screen displays and on the event app
- One (1) dedicated push notification on the event app including your company name

Social Media

- Custom social media post provided to sponsor prior to the event

Employee + Client Engagement

- Twelve (12) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Two (2) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Capital & Growth Breakfast - SOLD

$7,500

As the Capital & Growth Breakfast Sponsor at Tech Innovation Forum, your company will have the opportunity to address and present the to a curated list of attendees which includes entrepreneurs, investors, service providers and clients.

Marketing, Brand Visibility, & Exposure

- High visibility on-site during breakfast and branded items with sponsor logo (cups and napkins)
- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at entrance to event
- Sponsor logo, links, and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured during breaks at the conference on screen displays and on the event app
- One (1) dedicated push notification on the event app including your company name

Social Media

- Custom social media post provided to sponsor prior to the conference

Employee + Client Engagement

- Twelve (12) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Two (2) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Women Leaders of Octane Breakfast Sponsor

$7,500

EXCLUSIVE 1 EXCLUSIVE

As the Women Leaders of Octane Breakfast Sponsor at Tech Innovation Forum, your company will have the opportunity to address and present your company and its products/services to a curated list of women leaders in Orange County as well as general TIF attendees. Event will feature a Keynote Speaker with a panel of innovative women later in the day's program.

Marketing, Brand Visibility, & Exposure

- High visibility on-site during breakfast and branded items with sponsor logo (cups and napkins)
- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at entrance to event
- Sponsor logo, links and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured during breaks at the conference on screen displays and on the event app
- One (1) dedicated push notification on the event app including your company name

Social Media

- Custom social media post provided to sponsor prior to the event

Employee + Client Engagement

- Twelve (12) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Two (2) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Contributing Sponsorships

Showcase Sponsor

$7,500

AVAILABLE 6 AVAILABLE

Display and present your company and be part of our tabletop showcase exhibitors. As a showcase exhibitor, you will have the opportunity to set up and meet with prospective customers at your table.

Marketing, Brand Visibility, & Exposure

- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at conference entrance
- Six (6) ft sponsor exhibitor table on-site
- Sponsor logo, links and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured on screen displays at the event and on the event app

Employee + Client Engagement

- Ten (10) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Two (2) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee list provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Refreshment & Snack Break Sponsor

$7,500

AVAILABLE 4 AVAILABLE

As the refreshment and break sponsor, your company will receive recognition as the snack break sponsor at one of the selected snack breaks at Tech Innovation Forum. Your company will also have branded coffee cups – allowing your logo to be seen throughout the event.

Marketing, Brand Visibility, & Exposure

- High visibility on-site during break area as host
- Sponsor logo on branded items (cups and napkins)
- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at conference entrance
- Six (6) ft Sponsor exhibitor table on-site
- Sponsor logo, links and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured on-screen displays at the event and on the event app
- One (1) dedicated push notification on the event app

Employee + Client Engagement

- Eight (8) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Two (2) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee List provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

CONTRIBUTING $7,500

Digital Marketing Outreach & Branding Sponsorship

$7,500

EXCLUSIVE 1 EXCLUSIVE

As the digital marketing outreach and branding sponsor, your company will have exclusive access to Octane's audience through digital retargeting. This sponsor will increase their brand awareness, outreach and visibility to the Tech Innovation Forum audience and allows you to target the Tech Innovation Forum audience in a consistent and highly valuable format. Sponsored Retargeting allows your digital ads to follow Octane Tech Innovation Forum website visitors wherever they go online - giving you trackable, digital exposure and expanded reach to show attendees, non-attendees, members, and prospects alike.

Marketing, Brand Visibility, & Exposure

- 100,000 views of your advertisement to the Tech Innovation Forum audience (approximate 3-month duration)
- The sponsorship of two (2) Tech Innovation Forum emails with branding
- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at conference entrance
- Six (6) ft sponsor exhibitor table on-site
- Sponsor logo, links and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- Banner ad featured on-screen displays at the event and on the event app
- Two (2) dedicated push notifications on the event app including your company name

Employee + Client Engagement

- Seven (7) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Two (2) Fast Pitch Session at UCI Beall Applied Innovation
- Attendee list provided to sponsor prior to the conference (Name, Title, and Company)
- Post-conference synopsis report (including link to your recorded session and photos)

Brunch with Experts

$6,000

AVAILABLE 5 AVAILABLE

CONTRIBUTING $6,000

Host a Brunch with Experts Session for a small group of Tech Innovation Forum attendees. Attendees will be able to sign-up for the opportunity to attend your expert session. Octane will market your session to all Tech Innovation Forum attendees prior to your session. Brunch with Experts will include 15-20 attendees and will be hosted in its own area in private area.

Marketing, Brand Visibility, & Exposure

- Topic Selection for two x 45 minute sessions at a round table for 10
- Visibility on the Brunch with Experts webpage featuring the expert speaker bio and headshot
- Marketing of your session to Octane's Tech Innovation Forum attendees
- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at entrance to event
- Sponsor logo, links and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- Banner ad featured on-screen displays at the event and on the event app

Employee + Client Engagement

- Five (5) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Two (2) Fast Pitch Session at UCI Beall Applied Innovation
- Post-conference synopsis report (including link to your recorded session and photos)

Symposium Session Sponsor

$5,000

AVAILABLE 4 AVAILABLE

The Symposium Sponsor is an opportunity to reach the entire Tech Innovation Forum audience. Sponsor will have an opportunity to provide a 3-5-minute video featuring a topic of your company's choice. The video will be played during the conference within the main agenda. After the conference, it will be accessible to all attendees through our event app, further increasing your company's branding and visibility.

Marketing, Brand Visibility, & Exposure

- 3-5 minute video featuring a topic of your company's choice
- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at conference entrance
- Sponsor logo, links, and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured on-screen displays at the event and on the event app

Employee + Client Engagement

- Five (5) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Two (2) Fast Pitch Session at UCI Beall Applied Innovation
- Post-conference synopsis report (including link to your recorded session and photos)

Branded Mobile Device Charging Station

$4,000

AVAILABLE 2 AVAILABLE

Have your company's logo in one of the most coveted conference areas - the mobile charging station! Conference attendees will be able to charge their phones for extra power throughout the conference.

Marketing, Brand Visibility, & Exposure

- Branded mobile charging station
- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at conference entrance
- Sponsor logo, links, and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app
- A banner ad featured on-screen displays at the event and on the event app

Employee + Client Engagement

- Four (4) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Two (2) Fast Pitch Session at UCI Beall Applied Innovation
- Post-conference synopsis report (including link to your recorded session and photos)

Live Display Sponsor

$4,000

EXCLUSIVE 1 EXCLUSIVE

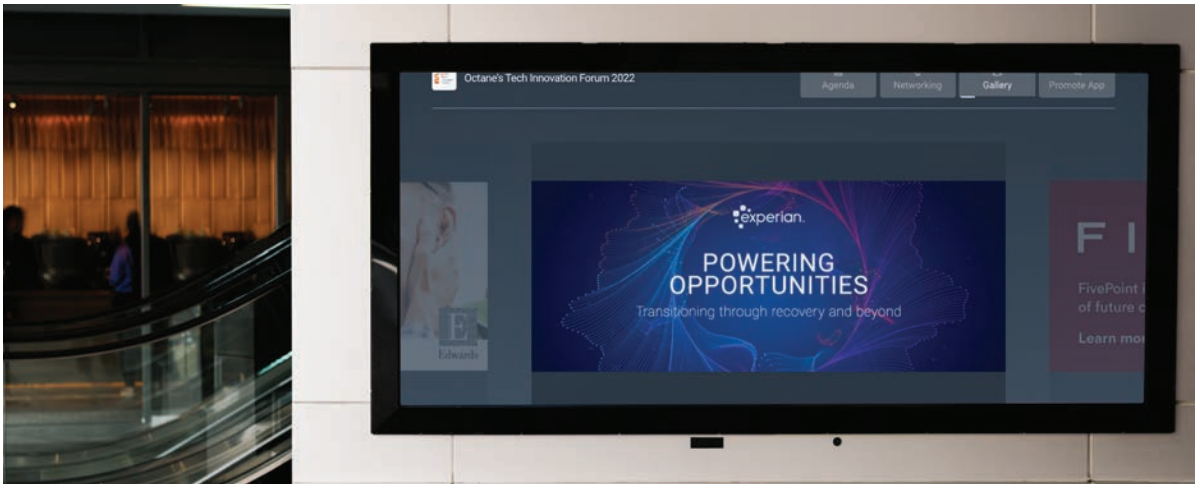
As the Live Display sponsor, your company name will be prominently featured on all of the screens at the conference and during breaks. This sponsorship will be seen on-site and digitally through our event app on the bottom of the screen ticker.

Marketing, Brand Visibility, & Exposure

- Three (3) banner ads featured on-screen displays at the event and on the event app
- Two (2) dedicated push notifications on the event app including your company name
- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at conference entrance
- Sponsor logo, links, and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app

Employee + Client Engagement

- Four (4) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Two (2) Fast Pitch Session at UCI Beall Applied Innovation
- Post-conference synopsis report (including link to your recorded session and photos)



Supporting Sponsor

$3,000

Your company will be seen as a supporter of Tech Innovation Forum.

Marketing, Brand Visibility, & Exposure

- Sponsor logo on Tech Innovation Forum website
- High visibility on-site branding at the conference entrance
- Sponsor logo, links, and the ability to upload sponsor information and videos highlighted in the "Sponsor" section of the event app

Employee + Client Engagement

- Three (3) AV Irvine Conference Tickets - Plus access to all recorded content post-event
- Two (2) Fast Pitch Session at UCI Beall Applied Innovation
- Post-conference synopsis report (including link to your recorded session and photos)

Digital Ad Sponsorships

$4,500

100,000 impressions

Provide retargeting ads specific for your company and directed towards Tech Innovation Forum audience. This sponsorship will last ~3 months and get approximately 100,000 impressions.

Digital Ad Sponsorships

$3,000

50,000 impressions

Provide retargeting ads specific for your company and directed towards Tech Innovation Forum audience. This sponsorship will last ~3 months and get approximately 50,000 impressions.

Digital Ad Sponsorships

$2,000

25,000 impressions

Provide retargeting ads specific for your company and directed towards Tech Innovation Forum audience. This sponsorship will last ~3 months and get approximately 25,000 impressions.

Conference Bag Insert

$1,500

Opportunity to provide collateral and/or promotional item that will be distributed to all attendees in the conference bag.

Octane & Our Mission

We have big goals for Southern California. Octane is a non-profit, with funding supported by a revenue-generating consulting branch, grants & partner support, dedicated to 55,000+ high-paying jobs by 2030.

We convene and enable the Southern California tech and health tech business ecosystem by connecting people, resources, and capital.

We impact our community and create high-paying jobs through our non-profit that includes **LaunchPad SBDC**, an industry-leading accelerator. Our other initiatives through our non-profit include our Non-Profit Accelerator, Women Leaders of Octane, STEM Fellows, Next Wave, and Healthsocal.ai. These initiatives create jobs and ensure that they are shared equitably throughout the community through inclusion and diversity. Read more about our Foundation and our initiatives **here**.

Octane also brings the tech and health tech communities together with **Octane Connect**, which encapsulates our Ignite Series Programs and six signature events. Each event convenes industry, physicians, entrepreneurs, investors, and strategic partners, creating connections and a cross-pollination of ideas that result in innovation.

Octane is also supported by **Octane Capital & Growth**, a revenue-generating platform that provides the connections to raise capital and services needed to grow.

Octane is a 501(c)(6) organization, not organized for profit and no part of the net earnings of which inures to the benefit of any private shareholder or individual. Tax ID #04-3723991

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