



# Sponsorship Opportunities

**OPHTHALMOLOGY**  
**TECH FORUM**

powered by  octane

June 20-21, 2024 at the Veia Newport Beach  
900 Newport Center Dr, Newport Beach, CA 92660

[octaneoc.org/OTF](https://octaneoc.org/OTF)



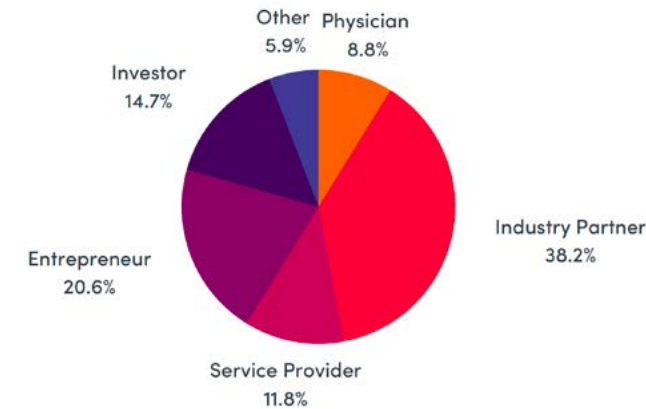
Physicians, industry leaders, entrepreneurs, and investors are creating ophthalmic innovation at Octane's Ophthalmology Tech Forum.

We are expecting **600+ attendees** at Ophthalmology Tech Forum 2024.

Join the conversation and take part in the cutting edge of ophthalmic innovation at Octane's Ophthalmology Forum.

The Forum hosts a wide variety of trailblazing individuals: from industry leaders, strategic advisors, entrepreneurs and investors. This year, we are also expecting 250 KOLs and physicians in attendance.

Attendee Breakdown



## SPONSORSHIP OVERVIEW

### Sponsorship with Speaking Roles

	TIER I	TIER II	TIER III	CAPITAL & GROWTH JUDGE	CAPITAL & GROWTH PRESENTATION	PARTNERSHIP PURSUIT RECEPTION	PANEL SPONSOR
Availability	6 AVAILABLE	6 AVAILABLE	6 AVAILABLE	3 AVAILABLE	1 AVAILABLE	1 AVAILABLE	10 AVAILABLE
Investment	\$78,200	\$40,000	\$25,000	\$10,000	\$15,000	\$15,000	\$15,000
Exclusive KOL Engagement							
Advisory Panel Session Opportunity	Private 1.5 hr Advisory Board meeting						
Session Opportunities							
	Two (2) Speaking Roles on Panel	One (1) Speaking Role on Panel	One (1) Speaking Role on Panel	One (1) Capital and Growth Judge	Capital and Growth Emcee	Partner Pursuit Speaking Role	One (1) Speaking Role on Panel
	Help develop panel content for One (1) panel session	Help develop panel content for One (1) panel session			Capital and Growth Presentation Speaking		
Marketing, Brand Visibility & Exposure							
OTF- Welcome Reception Sponsor	X	X	X				
OTF- Welcome Reception Company Branding	X	X	X				
Logo at Reception	X	X	X				
30-Second promotional video	1	1	1		1		
Banner Ad	1	1	1	1	1	1	1
6' Showcase Exhibitor Table	X	X	X	X	X		X
Conference Bag Insert	X	X			X		X
Company Logo on email campaign	X	X	X		X		
Company Logo Website	X	X	X	X	X	X	X
Digital Ad 60,000 Impressions	1						
Email & Social Announcement for Panel Session	X	X	X		X		X
On-site Branding	X	X	X	X	X	X	X
Push Notification	2	1	1	1	1	1	1
Social Media Post-General Marketing	X	X	X	X	X		
Social Share	X	X	X	X	X	X	X
Company Section- Event App	X	X	X	X	X	X	X
Employee + Client Engagement							
Signature Event Tickets	20	15	10	6	6	6	8
Welcome Reception Tickets	6	4	4	2	2	2	4
Partnership Pursuit Tickets						2	
List of Attendees & Companies	X	X	X	X	X	X	X
Post Event Content Access	X	X	X	X	X	X	X
Post Event Synopsis Report	X	X	X	X	X	X	X



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# Speaking Opportunities



Position your company as a leader in the industry at OTF, an event that brings together physicians, entrepreneurs, industry, strategic advisors, and investors.

As the Tier I sponsor, you will have the highest brand visibility at the Forum and the following benefits:

● Exclusive KOL Engagement  
Advisory Panel  
Session Opportunity

Host a private 90-minute Advisory Board meeting with 8 KOLs of your choice. This includes program management, meeting planning and food & beverage. In addition, it will include an honorarium at \$975 per attendee for up to 8 KOLs. The Tier I Sponsor is responsible for additional attendee honorarium and all content-related aspects incl. but not limited to: agenda development, discussion guides, moderating & slides.

● Session Opportunities

Two (2) speaking roles on a panel

Collaborative contribution to agenda content for one (1) panel session

● Marketing & Branding Visibility

Tier I Recognition on the Ophthalmology Tech Forum website homepage

Private Welcome Reception sponsor

Private Welcome Reception company branding on-site

Company logo featured at the Closing Reception

One (1) 30-second promotion played on main stage screen (provided by Company)

One (1) banner ad featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

6 ft Showcase Exhibitor Table with tablecloth

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

Company logo on all email campaigns

Company logo recognition on Ophthalmology Tech Forum website

Display ads campaign to the Ophthalmology Tech Forum audience (approx. 3-month duration)

Email and social announcement of panel session with company logo

Premier on-site branding showcased at the Ophthalmology Tech Forum

Two (2) dedicated push notification(s) on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on a link

Social Post on Octane's social media platforms announcing company's sponsorship and participation

Custom social share graphic created for sponsor posting

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

● Employee & Client Engagement

Twenty (20) Ophthalmology Tech Forum Tickets

Six (6) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

Post event access to Ophthalmology Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos



## Tier II Sponsor

\$40,000

As a Tier II sponsor for Octane's Ophthalmology Tech Forum, gain exposure through recognition as one of the top sponsors and trailblazers in the industry. Your company will be listed as a top sponsor at the Forum where physicians, entrepreneurs, industry, strategic advisors, and investors come together to make a lasting impact.

### ● Session Opportunities

**One (1) speaking role** on a panel

**Collaborative contribution** to agenda content for one (1) panel session

### ● Marketing & Branding Visibility

**One (1) 30-second promotion** played on main stage screen (provided by Company)

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**Conference bag insert** opportunity to contribute promotional material (company provided) for the conference bag

**Email and social announcement** of panel session with company logo

**Company logo featured at the Reception**

**One (1) dedicated push notification(s)** on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on a link

**Social Post on Octane's social media platforms** announcing company's sponsorship and participation

**Custom social share graphic** created for sponsor posting

**Company logo recognition** on Ophthalmology Tech Forum website

**Private Welcome Reception sponsor**

**Private Welcome Reception company branding** on-site

**6 ft Showcase Exhibitor Table** with tablecloth

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

### ● Employee & Client Engagement

**Fifteen (15) Ophthalmology Tech Forum Tickets**

**Four (4) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos







As a Tier III sponsor of this Octane Ophthalmology Tech Forum, gain exposure at the Forum through recognition as one of the top tier sponsors and trailblazers in the industry.

● Session Opportunities

One (1) speaking role on a panel

● Marketing & Branding Visibility

Private Welcome Reception sponsor

Private Welcome Reception company branding on-site

Custom social share graphic created for sponsor posting

One (1) 30-second promotion played on main stage screen (provided by Company)

6 ft Showcase Exhibitor Table with tablecloth

One (1) banner ad featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

One (1) dedicated push notification(s) on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on a link

Email and social announcement of panel session with company logo

Company logo recognition on Ophthalmology Tech Forum website

Company logo featured at the Reception

Premier on-site branding showcased at the Ophthalmology Tech Forum

Social Post on Octane's social media platforms announcing company's sponsorship and participation

● Employee & Client Engagement

Ten (10) Ophthalmology Tech Forum Tickets

Four (4) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

Post event access to Ophthalmology Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos





## Capital & Growth Presentation Sponsor

\$15,000

Octane's Capital and Growth team will select four to six of its top companies to pitch to investor judges and attendees at the Forum. The sponsor for this session will emcee the company presentations and announce the winners for Judge's Choice and People's Choice Awards.



### ● Session Opportunities

**Capital and Growth Emcee** for the Capital and Growth Company Presentations

**Capital and Growth Presentation** opportunity to highlight Company prior to the Capital & Growth Company Presentations (Up to 5 minutes)

### ● Marketing & Branding Visibility

**Company logo recognition** on Ophthalmology Tech Forum website

**6 ft Showcase Exhibitor Table** with tablecloth

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

**Social Post on Octane's social media platforms** announcing company's sponsorship and participation

**One (1) dedicated push notification(s)** on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on link

**Company featured on email** highlighting the presenting companies

**One (1) 30-second promotion** played on main stage screen (provided by Company)

**Conference bag insert** opportunity to contribute promotional material (company provided) for the conference bag

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**Custom social share graphic** created for sponsor posting

### ● Employee & Client Engagement

**Six (6) Ophthalmology Tech Forum Tickets**

**Two (2) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos





## Capital & Growth Judge Sponsor

**\$10,000**

As a Capital & Growth Judge Sponsor, your company will have the opportunity to appoint a strategic expert as a judge for the Capital & Growth presenting companies. The appointed expert will be involved in the Q&A and the scoring of each company. Highly visible branding and company recognition prior to, during and after the event.

### ● Session Opportunities

**Capital and Growth Judge** for the Capital and Growth presenting companies

### ● Marketing & Branding Visibility

**6 ft Showcase Exhibitor Table** with tablecloth

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

**Social Post on Octane's social media platforms** announcing company's sponsorship and participation

**One (1) dedicated push notification(s)** on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on link

**Custom social share graphic** created for sponsor posting

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**Company logo recognition** on Ophthalmology Tech Forum website

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

### ● Employee & Client Engagement

**Six (6) Ophthalmology Tech Forum Tickets**

**Two (2) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos





## Partnership Pursuit Reception Sponsor

**\$15,000**



As the Partnership Pursuit Reception Sponsor your company will have the unique opportunity to meet innovative physicians and entrepreneurs at this invite only event. Octane is uniquely qualified to provide this opportunity as we bridge the relationships we have with physicians and the companies that have used our nationally ranked LaunchPad SBDC Accelerator. The meeting will feature companies who will present their requirements for board members or medical advisors to the KOLs and subject matter experts. These companies will not be presenting for investments but rather roles they need to commercialize.

### ● Session Opportunities

**Partner Pursuit Speaking Role** where Company welcomes attendees and closes Partner Pursuit session

### ● Marketing & Branding Visibility

**Company logo recognition** on Ophthalmology Tech Forum website

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**One (1) dedicated push notification(s)** on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on link

**In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos**

**Custom social share graphic** created for sponsor posting

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

### ● Employee & Client Engagement

**Six (6) Ophthalmology Tech Forum Tickets**

**Two (2) Welcome Reception Tickets**

**Two (2) Tickets to attend Partnership Pursuit**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos

**Post event access to Ophthalmology Tech Forum recorded content**



## Panel Sponsor

**\$15,000**

As a panel sponsor, your company will receive branding & recognition around one of the must-attend sessions that best aligns with your area of expertise. Your company and panelist will be represented as the subject matter expert during the session.

### ● Session Opportunities

**One (1) Speaking Role** on a panel

### ● Marketing & Branding Visibility

**6 ft Showcase Exhibitor Table** with tablecloth

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**One (1) dedicated push notification(s)** on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on link

**Email and social announcement** of panel session with company logo

**Custom social share graphic** created for sponsor posting

**Company logo recognition** on Ophthalmology Tech Forum website

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

**Conference bag insert** opportunity to contribute promotional material (company provided) for the conference bag

### ● Employee & Client Engagement

**Eight (8) Ophthalmology Tech Forum Tickets**

**Four (4) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos





# Community Sponsorships





As the Event App Sponsor, your company logo will be featured on the highly used Event App used for accessing agenda information, attendee connections, and ongoing event updates.

## ● Marketing & Branding Visibility

**Company choice of event app password** (12 character limit)

**Event app and password featured** on all event attendee badges

**Company logo on email sent to all registered attendees** prior to the Ophthalmology Tech Forum regarding event app access

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**6 ft Showcase Exhibitor Table** with tablecloth

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

**One (1) dedicated push notification(s)** on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on a link

**Social Post on Octane's social media platforms** announcing company's sponsorship and participation

**Custom social share graphic** created for sponsor posting

**Company logo recognition** on Ophthalmology Tech Forum website

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

## ● Employee & Client Engagement

**Eight (8) Ophthalmology Tech Forum Tickets**

**Three (3) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos



## Wi-Fi Sponsor

\$12,500

As the Wi-Fi sponsor at the Forum, your company name could be the answer to the most frequently asked question we receive: What is the WiFi password? You will increase attendee awareness of your company at Octane's Ophthalmology Tech Forum.



### ● Marketing & Branding Visibility

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**Company defined Wi-Fi password** (12 character limit)

**Company logo on signage for Wi-Fi** on site & attendee badges

**Company logo recognition** on Ophthalmology Tech Forum website

**6 ft Showcase Exhibitor Table** with tablecloth

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

**One (1) dedicated push notification(s)** on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on link

**Custom social share graphic** created for sponsor posting

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

### ● Employee & Client Engagement

**Eight (8) Ophthalmology Tech Forum Tickets**

**Three (3) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos





## Breakfast Sponsor

**\$10,000**

As the Breakfast Sponsor, your company will help attendees start the day off right by fueling them with coffee and a delicious breakfast. Your company logo will be featured prominently in the breakfast service area.

### ● Marketing & Branding Visibility

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

**High visibility logo on-site during breakfast** and branded items with company logo on coffee cups and napkins

**One (1) dedicated push notification(s)** on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on link

**Custom social share graphic** created for sponsor posting

**Company logo recognition** on Ophthalmology Tech Forum website

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

### ● Employee & Client Engagement

**Five (5) Ophthalmology Tech Forum Tickets**

**Three (3) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos



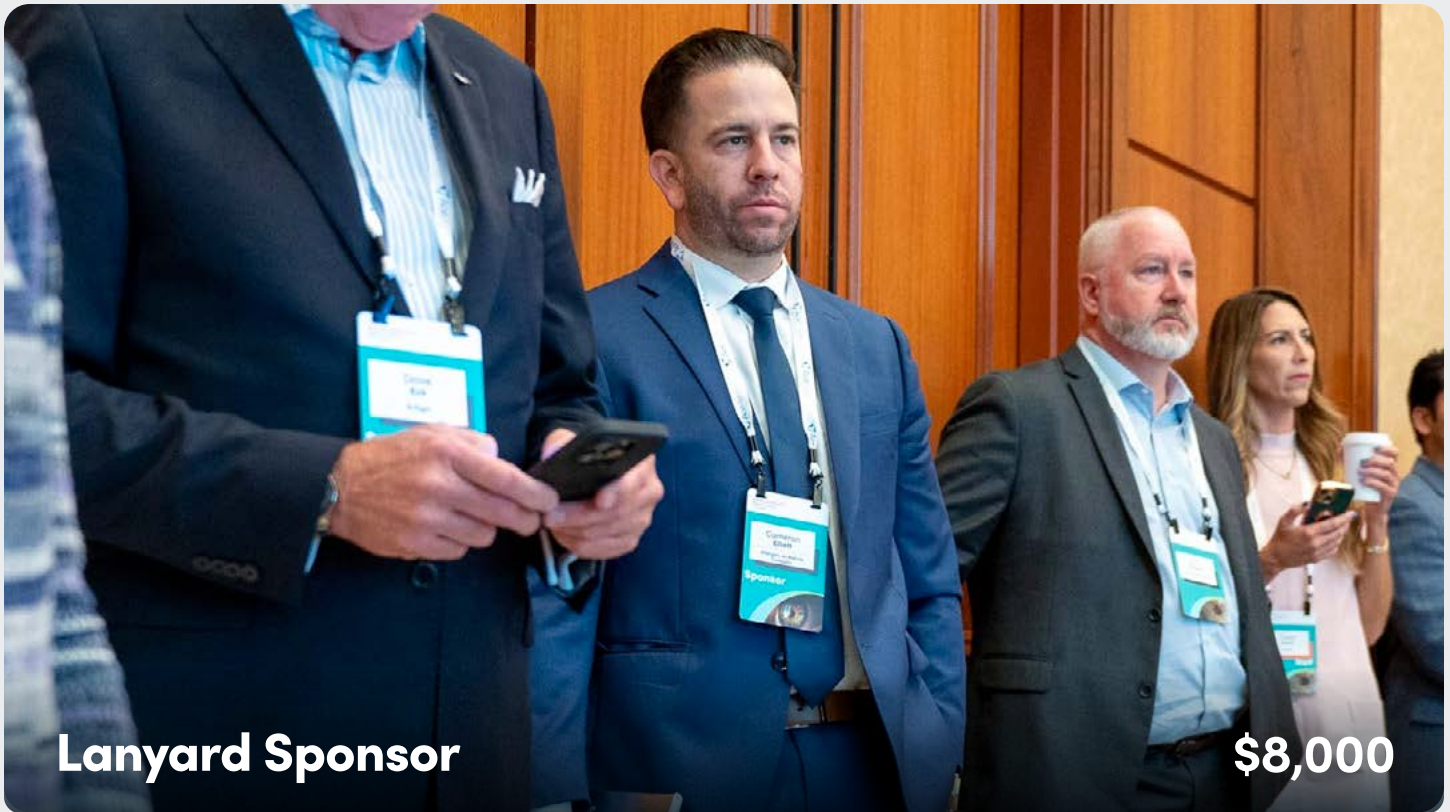


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# Connecting Sponsorships





**Lanyard Sponsor**

**\$8,000**

As the Lanyard Sponsor, you have the opportunity for every attendee to see your company name and/or logo. Design the lanyard with your logo and/or logo for maximum visibility at Octane's Ophthalmology Tech Forum.



● **Marketing & Branding Visibility**

**Company Branded Lanyard** for all attendees

**Company logo recognition** on Ophthalmology Tech Forum website

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, and on the event app

**One (1) dedicated push notification(s)** on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on a link

**Custom social share graphic** created for sponsor posting

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

**Five (5) Ophthalmology Tech Forum Tickets**

**Two (2) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos





## Networking & Refreshment Break Sponsor

**\$8,000**

As the break sponsor, your company will receive recognition at one of the selected breaks at Ophthalmology Tech Forum. Your company will also have branded coffee cups – allowing your logo to be seen throughout the event.

### ● Marketing & Branding Visibility

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

**Company branded napkins & cups** featured at Ophthalmology Tech Forum

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**One (1) dedicated push notification(s)** on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on link

**Company logo recognition** on Ophthalmology Tech Forum website

**In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos**

**6 ft Showcase Exhibitor Table** with tablecloth

### ● Employee & Client Engagement

**Four (4) Ophthalmology Tech Forum Tickets**

**Two (2) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos



# Conference Bag Insert

\$1,500

- Marketing & Branding Visibility

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag





A photograph of two men in suits sitting and talking. The man on the left is older, with grey hair and a mustache, wearing a purple blazer over a light blue shirt. The man on the right is younger, with short brown hair and a beard, wearing a blue blazer over a checkered shirt. They are both smiling and looking at each other. The background is a blurred geometric pattern in shades of blue and white.

# Contributing Sponsorships





## Digital Marketing Outreach & Branding Sponsor

\$7,500

As the Digital Marketing Outreach and Branding Sponsor, your company will have access to Octane's audience through digital retargeting. This sponsor will increase their brand awareness, outreach and visibility to the Octane Ophthalmology Tech Forum audience and allows you to target attendees in a consistent and highly valuable format. Sponsored retargeting allows your digital ads to follow Octane's Ophthalmology Tech Forum website visitors wherever they go online – giving you trackable, digital exposure and expanded reach to attendees, non-attendees, and prospects alike.



### ● Marketing & Branding Visibility

**100,000 impressions of your advertisement** to the Ophthalmology Tech Forum audience (approx. 3-month duration)

**Company logo recognition** on Ophthalmology Tech Forum website

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**6 ft Showcase Exhibitor Table** with tablecloth

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

**Two (2) dedicated push notification(s)** on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on link

### ● Employee & Client Engagement

**Five (5) Ophthalmology Tech Forum Tickets**

**Two (2) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos



Display and present your company and be part of our tabletop showcase exhibitors. As a showcase exhibitor, you will have the opportunity to set up and meet with prospective clients at your table.

#### ● Marketing & Branding Visibility

**Company logo recognition** on Ophthalmology Tech Forum website

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**6 ft Showcase Exhibitor Table** with tablecloth

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

#### ● Employee & Client Engagement

**Five (5) Ophthalmology Tech Forum Tickets**

**Two (2) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos





## Symposium Sponsor

\$6,000

The Symposium Sponsor is an opportunity to reach the entire Octane's Ophthalmology Tech Forum audience. Sponsor will have an opportunity to provide a 3-5 minute video featuring a topic of your company's choice. The video will be played during the conference within the main agenda. After the conference, it will be accessible to all attendees through our event app, further increasing your company's branding and visibility.

- Marketing & Branding Visibility

**3-5 minute symposium video** showcasing a topic selected by company

**Company logo recognition** on Ophthalmology Tech Forum website

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

- Employee & Client Engagement

**Four (4) Ophthalmology Tech Forum Tickets**

**Two (2) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos







**Branded Mobile Charging Station Sponsor**

**\$5,000**

Showcase your company's logo on one of the most coveted forum locations – the mobile charging station! Forum attendees will be able to charge their phones for extra power throughout the day. Company logo appears on charging station.

● **Marketing & Branding Visibility**

**Company logo recognition** on Ophthalmology Tech Forum website

**Company logo featured on the Mobile Charging Station**

**One (1) banner ad** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

**Three (3) Ophthalmology Tech Forum Tickets**

**Two (2) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos





## Live Display Sponsor

**\$4,000**



As the Live Display sponsor, your company name will be prominently featured on all of the screens at the conference and during breaks. This sponsorship will be seen on-site and digitally through our event platform on the bottom of the screen ticker throughout the conference and during breaks.

### ● Marketing & Branding Visibility

**Three (3) banner ads** featured during breaks at the Ophthalmology Tech Forum, displays throughout the venue, & on the event app

**One (1) dedicated push notification(s)** on the Ophthalmology Tech Forum app to encourage attendees to a website, attend a session or click on link

**Company logo recognition** on Ophthalmology Tech Forum website

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

### ● Employee & Client Engagement

**Five (5) Ophthalmology Tech Forum Tickets**

**Two (2) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos





Your company will be seen as a supporter of Octane's Ophthalmology Tech Forum through brand visibility and attendee tickets.

#### ● Marketing & Branding Visibility

**Premier on-site branding** showcased at the Ophthalmology Tech Forum

**Company logo recognition** on Ophthalmology Tech Forum website

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

#### ● Employee & Client Engagement

**Three (3) Ophthalmology Tech Forum Tickets**

**Two (2) Welcome Reception Tickets**

**List of attendees and companies** participating provided prior to the Ophthalmology Tech Forum (Name, Title, & Company)

**Post event access** to Ophthalmology Tech Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Ophthalmology Tech Forum photos





## Octane & Our Mission



**We have big goals for Southern California. Octane is a non-profit, with funding supported by a revenue-generating consulting branch, grants & partner support, dedicated to 55,000+ high-paying jobs by 2030.**

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We convene and enable the Southern California tech and health tech business ecosystem by connecting people, resources, and capital.

We impact our community and create high-paying jobs through our non-profit that includes **LaunchPad SBDC**, an industry-leading accelerator. Our other initiatives through our non-profit include our Non-Profit Accelerator, Women Leaders of Octane, STEM Fellows, Next Wave, and Healthsocial.ai. These initiatives create jobs and ensure that they are shared equitably throughout the community through inclusion and diversity. Read more about our Foundation and our initiatives [here](#).

Octane also brings the tech and health tech communities together with **Octane Connect**, which encapsulates our Ignite Series Programs and six Signature Events. Each event convenes industry, physicians, entrepreneurs, investors, and strategic partners, creating connections and a cross-pollination of ideas that result in innovation.

Octane is also supported by **Octane Capital & Growth**, a revenue-generating platform that provides the connections to raise capital and services needed to grow.





### **Teresa Madden**

Sr. Director, Partner Relations

[teresa@octaneoc.org](mailto:teresa@octaneoc.org)

949 330 6562

### **Cara Parchment**

Senior Ophthalmology Tech Forum Manager

[cara@octaneoc.org](mailto:cara@octaneoc.org)

949 459 3387

### **Natalie Matsumoto**

Director, Marketing

[natalie@octaneoc.org](mailto:natalie@octaneoc.org)

949 459 3402

### **Ryan Nishimoto**

Marketing & Partnership Engagement Coordinator

[ryan@octaneoc.org](mailto:ryan@octaneoc.org)

949 459 3341