



octane

HIGH TECH AWARDS

Sponsorship Opportunities

HIGH TECH
AWARDS

powered by octane

SEPTEMBER 26, 2024
AV IRVINE
OCTANEOC.ORG//HTA



HIGH TECH AWARDS

EVERY YEAR, OCTANE'S HIGH TECH AWARDS

honors companies who represent the thriving innovation ecosystem that exists in Orange County. These companies have demonstrated remarkable leadership while developing technological advancements in their respective fields. The nominees at the High Tech Awards represent the best and the brightest in Orange County's tech and medtech ecosystems.

IN THE PAST 30 YEARS, the High Tech Awards (HTA) has recognized more than 1,000 innovative companies in Orange County. The High Tech Awards celebrate and recognize individuals & companies who make Orange County a center of tech & medtech innovation. During the HTA process, sponsors will have access to the most innovative tech and medtech companies through the nomination and interview process. As one of Orange County's most prestigious awards programs, HTA's goal is to recognize the wide talent and innovation throughout the Orange County Tech Ecosystem.

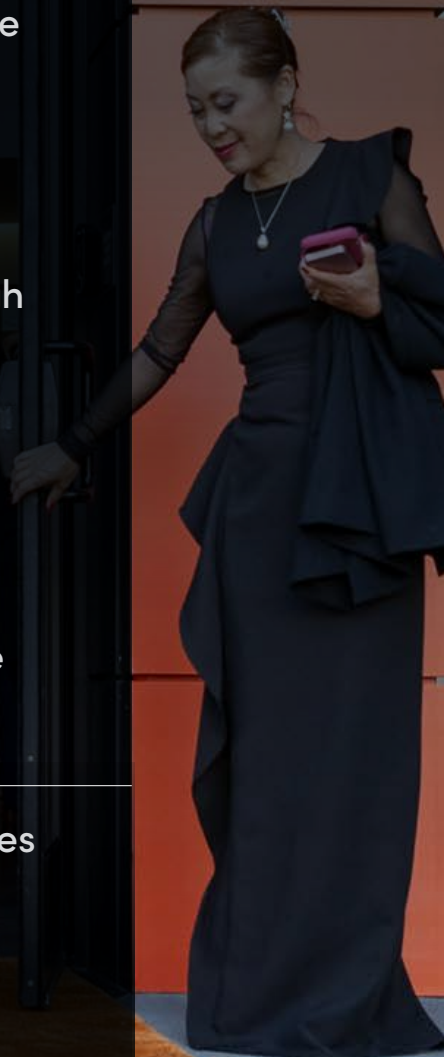
Join us at AV Irvine on September 26th, 2024 to celebrate the innovative companies shaping the Orange County of tomorrow.

Sponsorship Inquiries

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General Inquiries

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Head of Events
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Speaking Roles

Sponsorship Opportunities	Diamond \$16,500	Platinum \$11,000	Gold \$8,250	Silver \$5,500
Committee Member (Planning & Execution)	2 Representatives	1 Representative	1 Representative	1 Representative
First Pick of Company Nomination Interviews	✓			
Second Pick of Company Nomination Interviews	✓	✓	✓	
Exclusive Opportunity to Present Award	✓	✓		
If Available Opportunity to Present Award			✓	✓
Sponsor inclusion in Octane produced video for Gala	✓			
6' Showcase Exhibitor Table with Tablecloth				
Tickets for Premier Seating at the Event	8 Tickets	8 Tickets	8 Tickets	6 Tickets
Finalist Guests	2 Guests	2 Guests	2 Guests	2 Guests
½ Page Ad in High Tech Awards Program	✓	✓		
Logo Recognition in all Marketing & Website	✓	✓	✓	✓
Company Listed As Sponsor in Program & during Gala	✓	✓	✓	✓
Table Signage with Company Name	✓	✓	✓	✓

Sponsorships for the above packages must be secured by January 30, 2024.



HTA Finalists Selection Process

COMMITTEE ROLES & RESPONSIBILITY

- Attend HTA monthly planning meetings
- Assist in determining 2024 HTA Categories & identifying companies that should be nominated
- **Nominee Interview Process** (April – June)
 - Interview between 5-10 companies (will be partnered up with another committee member)
 - Prepare reports for each interviewed nominee
- **Finalists Determination Meeting**
Mandatory attendance to select nominees for each category (mid July)
- **Judging Day** (early August)
 - Optional participation
- **High Tech Awards**
 - Thursday, September 26th
 - AV Irvine (16500 Scientific Way Irvine, CA 92618)

HIGH TECH AWARDS TIMELINE





Diamond Sponsor \$16,500

- Employee & Client Engagement

Two (2) Committee Member(s) (Planning and Execution)

Present Award at the High Tech Awards Gala

First pick of company nomination interviews

Second pick of company nomination interviews

Two (2) Finalist Guests to be seated at Company table for Awards Gala

Eight (8) High Tech Awards Tickets

- Marketing & Branding Visibility

1/2 Page Program Ad in the High Tech Awards Program

Company Video produced by Octane and played during Gala

Company Logo In All Marketing ie. website, email marketing, and on-site

Signage With Name/Company Displayed on table and at venue

6' Showcase Exhibitor Table with tablecloth

Company Listed As Sponsor in Awards Program & during Gala



Platinum Sponsor \$11,000

- Employee & Client Engagement

One (1) Committee Member (Planning and Execution)

Present Award at the High Tech Awards Gala

Second pick of company nomination interviews

Two (2) Finalist Guests to be seated at Company table for Awards Gala

Eight (8) High Tech Awards Tickets

- Marketing & Branding Visibility

1/2 Page Program Ad in the High Tech Awards Program

Company Logo In All Marketing ie. website, email marketing, and on-site

Signage With Name/Company Displayed on table and at venue

6' Showcase Exhibitor Table with tablecloth

Company Listed As Sponsor in Awards Program & during Gala



Gold Sponsor \$8,250

- Employee & Client Engagement

One (1) Committee Member (Planning and Execution)

Present Award at the High Tech Awards Gala, if available

Second pick of company nomination interviews

Two (2) Finalist Guests to be seated at Company table for Awards Gala

Eight (8) High Tech Awards Tickets

- Marketing & Branding Visibility

Company Logo In All Marketing ie. website, email marketing, and on-site

Signage With Name/Company Displayed on table and at venue

6' Showcase Exhibitor Table with tablecloth

Company Listed As Sponsor in Awards Program & during Gala



Silver Sponsor \$5,500

- Employee & Client Engagement

One (1) Committee Member (Planning and Execution)

Present Award at the High Tech Awards Gala, if available

Two (2) Finalist Guests to be seated at Company table for Awards Gala

Six (6) High Tech Awards Tickets

- Marketing & Branding Visibility

Company Logo In All Marketing ie. website, email marketing, and on-site

Signage With Name/Company Displayed on table and at venue

6' Showcase Exhibitor Table with tablecloth

Company Listed As Sponsor in Awards Program & during Gala



Presenting Sponsor **\$20,000**

- Employee & Client Engagement

New Award Category (Create, Nominate, & Present) at the High Tech Awards Gala (subject to approval)

Ten (10) High Tech Awards Tickets

- Marketing & Branding Visibility

Company Video produced by Octane and played during Gala

Company Logo In All Marketing ie. website, email marketing, and on-site

Signage With Name/Company Displayed on table and at venue

6' Showcase Exhibitor Table with tablecloth

Company Listed As Sponsor in Awards Program & during Gala

Premier on-site branding showcased at the Signature Event

Email and social media announcement of sponsorship with company logo

Full Page Program Ad in the High Tech Awards Program



Valet Sponsor

\$6,000

- Employee & Client Engagement

Five (5) High Tech Awards Tickets

- Marketing & Branding Visibility

Exclusive Company Logo Displayed At Valet including branded valet ticket

Company Logo Branding on valet ticket

Company Logo In All Marketing ie. website, email marketing, and on-site

Signage With Name/Company Displayed on table and at venue

6' Showcase Exhibitor Table with tablecloth

Company Listed As Sponsor in Awards Program & during Gala

Premier on-site branding showcased at the Signature Event

1/2 Page Program Ad in the High Tech Awards Program



Entertainment Sponsor

\$5,000

- Employee & Client Engagement

(4) High Tech Awards Tickets

- Marketing & Branding Visibility

Company Logo In All Marketing ie. website, email marketing, and on-site

Signage With Name/Company Displayed on table and at venue

6' Showcase Exhibitor Table with tablecloth

Company Listed As Sponsor in Awards Program & during Gala

Premier on-site branding showcased at the Signature Event

1/2 Page Program Ad in the High Tech Awards Program



Table Supporting Sponsor

\$4,500

- Employee & Client Engagement
- Marketing & Branding Visibility

Ten (10) High Tech Awards Tickets

Signage With Name/Company Displayed on table and at venue

Company Listed As Sponsor in Awards Program & during Gala



Wine Sponsor

\$3,000

- Employee & Client Engagement

Two (2) High Tech Awards Tickets

- Marketing & Branding Visibility

Signage With Name/Company Displayed on table and at venue

Company Listed As Sponsor in Awards Program & during Gala

1/2 Page Program Ad in the High Tech Awards Program



Octane & Our Mission



We have big goals for Southern California. Octane is a non-profit, with funding supported by a revenue-generating consulting branch, grants & partner support, dedicated to 55,000+ high-paying jobs by 2030.

We convene and enable the Southern California tech and health tech business ecosystem by connecting people, resources, and capital.

We impact our community and create high-paying jobs through our non-profit that includes **LaunchPad SBDC**, an industry-leading accelerator. Our other initiatives through our non-profit include our Non-Profit Accelerator, Women Leaders of Octane, STEM Fellows, Next Wave, and Healthsocial.ai. These initiatives create jobs and ensure that they are shared equitably throughout the community through inclusion and diversity. Read more about our Foundation and our initiatives here.

Octane also brings the tech and health tech communities together with **Octane Connect**, which encapsulates our Ignite Series Programs and six Signature Events. Each event convenes industry, physicians, entrepreneurs, investors, and strategic partners, creating connections and a cross-pollination of ideas that result in innovation.

Octane is also supported by **Octane Capital & Growth**, a revenue-generating platform that provides the connections to raise capital and services needed to grow.

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Program Ads

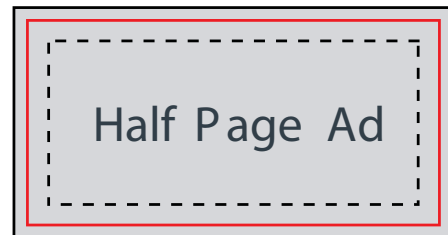
Show your support of Orange County innovation with a High Tech Awards Program Ad

Full Page Ad (\$2,000)



- - - - Safe Area - 7.5"x7.5"
(Keep all key content within this area)
- Trim Area - 8" x8"
- Bleed - .125" all around

Half Page Ad (\$1,500)



- - - - Safe Area - 7.5"x3.5"
(Keep all key content within this area)
- Trim Area - 8" x4"
- Bleed - .125" all around

1. The final program size is 8"x8". If your ad has a bleed, please include .125" bleed on all sides.
2. Please keep all key content within the specified safe area.
3. All ads MUST be in the CMYK color space.
4. All images MUST be embedded into the file.
5. Please outline text in order to ensure your fonts are preserved.
6. All files should be submitted as a PDF.

ALL ADS MUST BE SUBMITTED BY AUGUST 16TH

Program Ad Contact | Jennifer Nguyen, Digital Marketing & Graphic Design Coordinator
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