

TECH INNOVATION FORUM

Sponsorship Opportunities

Join us as we accelerate innovation in Orange County.

AS PART OF OC INNOVATION WEEK, the Tech Innovation Forum plans to showcase innovation in Southern California and most importantly, Orange County. The Octane Tech Innovation Forum is an exclusive and dynamic event that serves as a melting pot for visionaries, innovators, industry leaders, and tech enthusiasts to converge and explore the forefront of technological advancements in Orange County and Southern California.

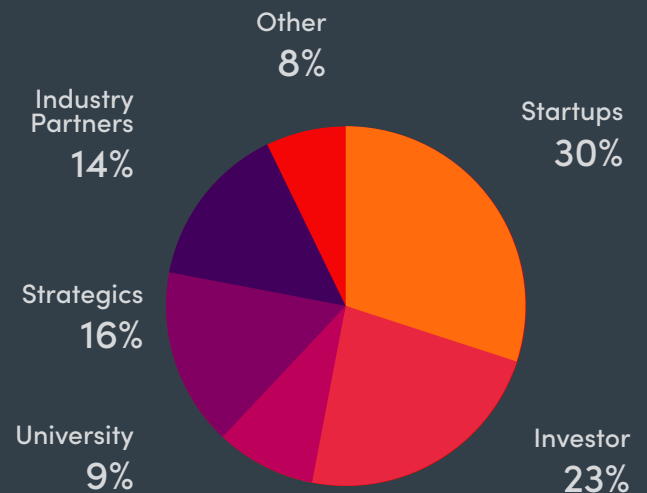
FROM KEYNOTE SPEECHES by trailblazing entrepreneurs to panel discussions featuring diverse perspectives, the event fosters an environment conducive to exploring emerging technologies such as artificial intelligence, digital health, space and defense, cybersecurity, clean tech, fintech, and more.

RENOWNED FOR ITS INSIGHTFUL DISCUSSIONS and networking opportunities, this forum provides a platform for thought leaders and experts to share trends and disruptive innovations that are shaping the future across various industries.

800+ Engaged Attendees

50+ Pitching Companies

Attendee Breakdown



ORANGE COUNTY INNOVATION WEEK

APRIL 29 - MAY 3, 2024

MON	TUES	WEDS	THURS	FRI
29	30	1	2	3
Opening Reception	Fast Pitch	Tech Innovation Forum (TIF)	TIF Women's Forum	Breakfast Forum
TBD	UCI BEALL	[AV] IRVINE	[AV] IRVINE	TBD

SPONSORSHIP OVERVIEW

Sponsorship with Speaking Roles

	PRESENTING	LEGACY	PREMIER	FAST PITCH	CAPITAL & GROWTH PRESENTATION	CAPITAL & GROWTH JUDGE	PANEL SPONSOR
Availability	1 AVAILABLE	1 AVAILABLE	6 AVAILABLE	1 AVAILABLE	1 AVAILABLE	3 AVAILABLE	3 AVAILABLE
Investment	\$50,000	\$45,000	\$35,000	\$20,000	\$20,000	\$10,000	\$12,500
Session Opportunities							
	Two (2) Speaking Roles on Panel	One (1) Speaking Role on Panel	One (1) Speaking Role on Panel	Fast Pitch Emcee	Capital and Growth Emcee	One (1) Capital and Growth Judge	One (1) Speaking Role on Panel
	Collaborative contribution to agenda content for one (1) panel session	Collaborative contribution to agenda content for one (1) panel session		Fast Pitch Presentation Speaking	Capital and Growth Presentation Speaking		
Marketing, Brand Visibility & Exposure							
Company Logo on website & email campaigns	X	X	X		X		
Email & Social Announcement for Panel Session	X	X	X	X			X
30-Second promotional video	2	1	1		1		
On-site Branding	X	X	X	X	X	X	X
Company logo on screen prior to keynote speaking session	1						
High Visibility of Company Logo at Reception	X	X	X	X	X		X
6' Showcase Exhibitor Table	X	X	X	X	X		X
Social Media Post - General Marketing	X	X	X	X	X		
Social Share	X	X	X	X	X	X	X
Push Notification	2	1	1	1	1	1	1
Banner Ad	2	1	1	1	1	1	1
Company Section - Event App	X	X	X	X	X	X	X
Conference Bag Insert	X	X			X		X
Employee + Client Engagement							
Signature Event Tickets	30	25	25	15	15	10	12
Fast Pitch Tickets	10	4	4	4	4	2	4
Opening Reception Tickets	10	4	4	4	4	2	4
Women's Forum Tickets	10	4	4	4	4	2	4
Private Capital & Growth Breakfast Tickets				5	5	2	
List of Attendees & Companies	X	X	X	X	X	X	X
Post Event Content Access	X	X	X	X	X	X	X
Post Event Synopsis Report	X	X	X	X	X	X	X



● octane
Tech
Innovation
Forum

Speaking Opportunities



Position your company as a leader in the Orange County ecosystem at Octane’s Tech Innovation Forum that brings together entrepreneurs, universities, strategic advisors and investors. As the Presenting Sponsor, you will have the highest brand visibility level on-site and on all promotional marketing materials.

● **Session Opportunities**

- **Collaborative contribution to agenda content** for one (1) panel session
- **Select keynote** and/or select and moderate for the panel session
- **Host & select topic for Brunch with Experts sessions** at round table for 10, 2 x 45 minutes

● **Marketing & Branding Visibility**

- **Company logo recognition** on Tech Innovation Forum site & all email campaigns
- **Email and social announcement** of sponsorship with company logo
- **Email and social announcement** of keynote session with company logo
- **Two (2) 30-second promotion(s)** played on main screen (provided by Company)
- **Premier on-site branding** showcased at the Tech Innovation Forum
- **Company logo on screen** prior to keynote speaking session
- **High visibility of company logo** at Reception
- **6 ft Showcase Exhibitor Table** with tablecloth
- **Social Post on Octane’s social media platforms** announcing company’s sponsorship
- **Custom social share graphic** created for sponsor posting
- **Two (2) dedicated push notification(s)** on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link
- **One (1) banner ad** featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app
- **In event app’s “Sponsor” section, feature Company logo, links, and options** to upload company information and videos
- **Conference bag insert** opportunity to contribute promotional material (company provided) for the conference bag

● **Employee & Client Engagement**

- **Thirty (30) Tech Innovation Forum Tickets**
- **Ten (10) Fast Pitch Tickets**
- **Ten (10) Opening Reception Tickets**
- **Ten (10) Women’s Forum Tickets**
- **List of attendees and companies** participating provided prior to the Tech Innovation Forum (Name, Title, & Company)
- **Post event access** to Tech Innovation Forum recorded content
- **Post event synopsis** with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

DIGITAL

ON-SITE

SOCIAL

APP

PROMO



As a Legacy Sponsor, your company, in coordination with Octane, will select the panel topic and all panelists (including the moderator) that will represent the subject matter during your exclusive panel session. Your company will receive branding and recognition around the session that best aligns with your area of expertise.

● **Session Opportunities**

- Collaborative contribution to agenda content for one (1) panel session
- Moderate and select all panelists for the panel session
- Host & select topic for Brunch with Experts sessions at round table for 10, 2 x 45 minutes

● **Marketing & Branding Visibility**

- Company logo recognition on Tech Innovation Forum site & all email campaigns
- Email and social announcement of panel session with company logo
- One (1) 30-second promotion(s) played on main screen (provided by Company)
- Premier on-site branding showcased at the Tech Innovation Forum
- Company logo featured at the Reception
- 6 ft Showcase Exhibitor Table with tablecloth
- Social Post on Octane's social media platforms announcing company's sponsorship
- Custom social share graphic created for sponsor posting
- One (1) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link
- One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app
- In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos
- Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

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● **Employee & Client Engagement**

- Twenty-five (25) Tech Innovation Forum Tickets
- Four (4) Fast Pitch Tickets
- Four (4) Opening Reception Tickets
- Four (4) Women's Forum Tickets
- List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)
- Post event access to Tech Innovation Forum recorded content
- Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos



Premier Sponsor

\$35,000

As a Premier Sponsor gain exposure at the conference through recognition as one of the top sponsors and trailblazers in your industry. Your company will be listed as a leading sponsor at the conference and receive high visibility.

● **Session Opportunities**

One (1) Speaking Role on a panel

Host & select topic for Brunch with Experts sessions at round table for 10, 2 x 45 minutes

● **Marketing & Branding Visibility**

Company logo recognition on Tech Innovation Forum site

Email and social announcement of panel session with company logo

One (1) 30-second promotion(s) played on main screen (provided by Company)

Premier on-site branding showcased at the Tech Innovation Forum

6 ft Showcase Exhibitor Table with tablecloth

Social Post on Octane's social media platforms announcing company's sponsorship

Custom social share graphic created for sponsor posting

One (1) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

● **Employee & Client Engagement**

Twenty-five (25) Tech Innovation Forum Tickets

Four (4) Fast Pitch Tickets

Four (4) Opening Reception Tickets

Four (4) Women's Forum Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

DIGITAL
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SOLD



Fast Pitch Sponsor

\$20,000

As a Fast Pitch Session sponsor, your company will receive branding and recognition for one of the fast pitch sessions. Your company will provide the opening remarks for the session and then introduce each of the presenting companies. This sponsorship also includes the opportunity to conduct one-on-one meetings in a private VIP area with the CEOs of each presenting company.



● Session Opportunities

Fast Pitch Emcee for the Fast Pitch Company Presentations

Fast Pitch Presentation opportunity to highlight Company prior to the Fast Pitch Presentations (Up to 5 minutes)

● Marketing & Branding Visibility

Company logo recognition on Tech Innovation Forum site

Premier on-site branding showcased at the Tech Innovation Forum

6 ft Showcase Exhibitor Table with tablecloth

Social Post on Octane's social media platforms announcing company's sponsorship & participation

Custom social share graphic created for sponsor posting

One (1) Dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

WEB ON-SITE SOCIAL APP PROMO

● Employee & Client Engagement

Fifteen (15) Tech Innovation Forum Tickets

Four (4) Fast Pitch Tickets

Four (4) Opening Reception Tickets

Four (4) Women's Forum Tickets

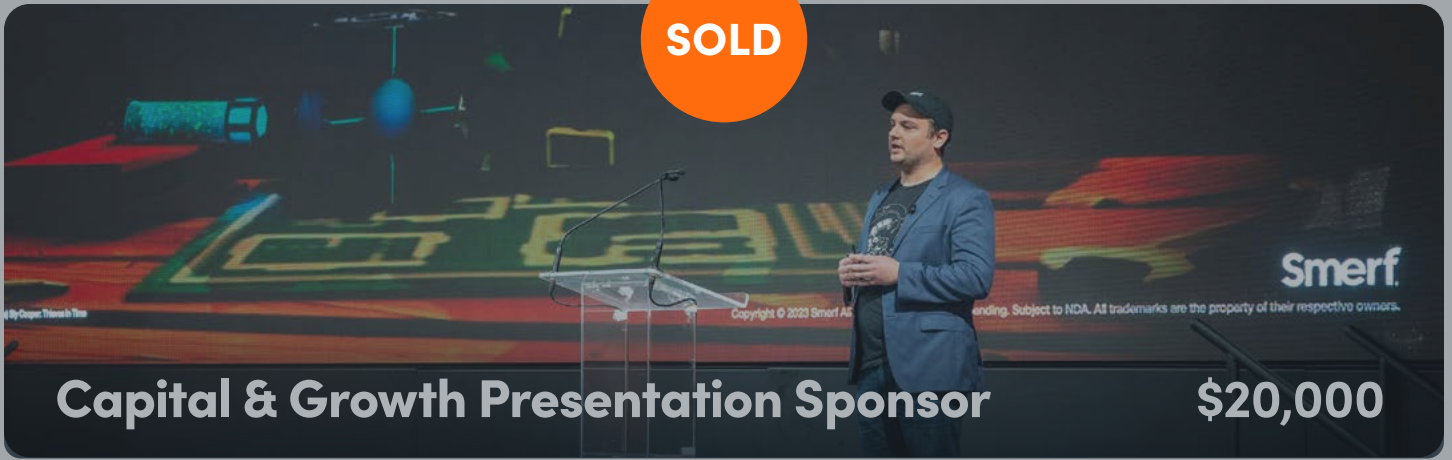
Five (5) Private Capital & Growth Breakfast Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

SOLD



Octane's Capital and Growth team will select four to six of its top companies to pitch to investor judges and attendees at the Forum. The sponsor for this session will emcee the company presentations and announce the winners for Judge's Choice and People's Choice Awards.



● Session Opportunities

Capital and Growth Emcee for the Capital and Growth Company Presentations
Capital and Growth Presentation opportunity to highlight Company prior to the Capital & Growth Company Presentations (Up to 5 minutes)

● Marketing & Branding Visibility

Company logo recognition on Tech Innovation Forum site
Company featured on email highlighting the presenting companies
One (1) 30-second promotion(s) played on main screen (provided by Company)
Premier on-site branding showcased at the Tech Innovation Forum
6 ft Showcase Exhibitor Table with tablecloth
Social Post on Octane's social media platforms announcing company's sponsorship
Custom social share graphic created for sponsor posting
One (1) Dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link
One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app
In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos
Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

DIGITAL ON-SITE
SOCIAL
APP
PROMO

● Employee & Client Engagement

Fifteen (15) Tech Innovation Forum Tickets
Four (4) Fast Pitch Tickets
Four (4) Opening Reception Tickets
Four (4) Women's Forum Tickets
Five (5) Private Capital & Growth Breakfast Tickets
List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)
Post event access to Tech Innovation Forum recorded content
Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos



Panel Sponsor

\$12,500

As a panel sponsor, your company will receive branding & recognition around one of the must-attend sessions that best aligns with your area of expertise. Your company and panelist will be represented as the subject matter expert during the session.

● **Session Opportunities**

One (1) Speaking Role on a panel

● **Marketing & Branding Visibility**

Company logo recognition on Tech Innovation Forum site

Email and social announcement of panel session with company logo

Premier on-site branding showcased at the Tech Innovation Forum

6 ft Showcase Exhibitor Table with tablecloth

Custom social share graphic created for sponsor posting

One (1) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

● **Employee & Client Engagement**

Twelve (12) Tech Innovation Forum Tickets

Four (4) Fast Pitch Tickets

Four (4) Opening Reception Tickets

Four (4) Women's Forum Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

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PROMO





Capital & Growth Judge Sponsor

\$10,000

As a Capital & Growth Judge Sponsor, your company will have the opportunity to appoint a strategic expert as a judge for the Capital & Growth presenting companies. The appointed expert will be involved in the Q&A and the scoring of each company. Highly visible branding and company recognition prior to, during and after the event.

- Session Opportunities

Capital and Growth Judge for the Capital and Growth presenting companies

- Marketing & Branding Visibility

Company logo recognition on Tech Innovation Forum site

Premier on-site branding showcased at the Tech Innovation Forum

6 ft Showcase Exhibitor Table with tablecloth

Social Post on Octane's social media platforms announcing company's sponsorship

Custom social share graphic created for sponsor posting

One (1) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

- Employee & Client Engagement

Six (6) Tech Innovation Forum Tickets

Two (2) Fast Pitch Tickets

Two (2) Opening Reception Tickets

Two (2) Women's Forum Tickets

Two (2) Private Capital & Growth Breakfast Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

WEB
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APP





Networking Reception Sponsor

\$10,000



Be part of one of the highlights of the Tech Innovation Forum. The networking reception is an opportunity to connect with all Forum attendees at the end of day full of thought provoking panels. This sponsor will have an opportunity to provide a 3-5 minute overview of their company products or services to the reception attendees.

- **Session Opportunities**

Host & select topic for Brunch with Experts sessions at round table for 10, 2 x 45 minutes

Speaking opportunity to highlight Company prior to the Networking Reception

- **Marketing & Branding Visibility**

Company logo recognition on Tech Innovation Forum site

Company logo recognition at Reception on signage

Company branded napkins featured at Reception

Premier on-site branding showcased at the Tech Innovation Forum

Custom social share graphic created for sponsor posting

One (1) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

- **Employee & Client Engagement**

Ten (10) Tech Innovation Forum Tickets

Two (2) Fast Pitch Tickets

Two (2) Opening Reception Tickets

Two (2) Women's Forum Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

Post event access to Tech Innovation Forum recorded content

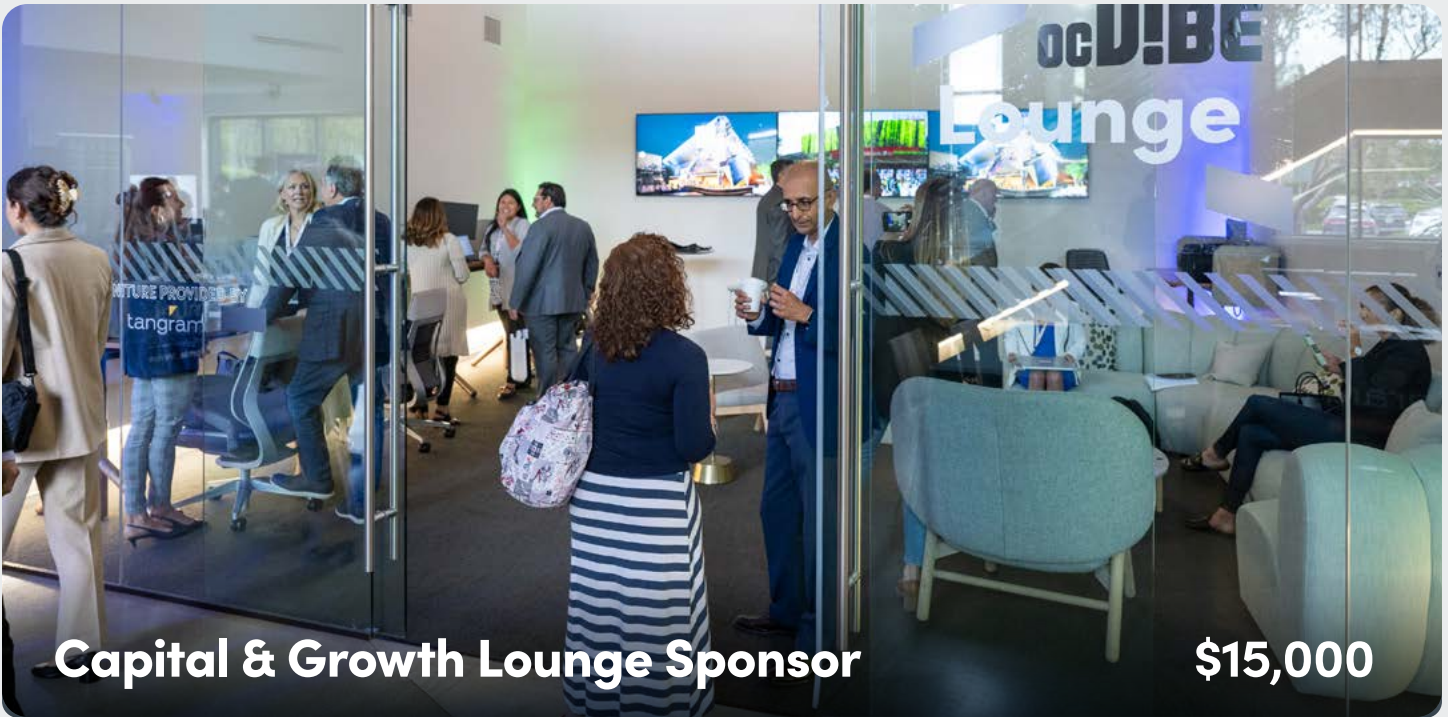
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Community Sponsorships



Capital & Growth Lounge Sponsor

\$15,000

Exclusive access to the VIP Capital & Growth Lounge for scheduling one-on-one meetings with your choice of Capital & Growth presenting companies CEOs. The VIP Lounge includes a restricted area, signage with your logo, and snacks and beverages for attendees.



Marketing & Branding Visibility

Company logo recognition on Tech Innovation Forum site

High visibility logo on-site at Capital & Growth Lounge

Premier on-site branding showcased at the Tech Innovation Forum

Custom social share graphic created for sponsor posting

One (1) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

Employee & Client Engagement

Ten (10) Tech Innovation Forum Tickets

Four (4) Fast Pitch Tickets

Four (4) Opening Reception Tickets

Four (4) Women's Forum Tickets

Four (4) Private Capital & Growth Breakfast Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

WEB ON-SITE
SOC. APP



Event App Sponsor

\$12,500



As the Event App Sponsor, your company logo will be featured on the highly used Event App used for accessing agenda information, attendee connections, and ongoing event updates.

Marketing & Branding Visibility

Company logo recognition on Tech Innovation Forum site

Company logo on email sent to all registered attendees prior to the Tech Innovation Forum regarding event app access

Event app and password featured on all event attendee badges

Company choice of event app password (12 character limit)

Premier on-site branding showcased at the Tech Innovation Forum

6 ft Showcase Exhibitor Table with tablecloth

Social Post on Octane's social media platforms announcing company's sponsorship and participation

Custom social share graphic created for sponsor posting

One (1) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

DIGITAL

ON-SITE

SOCIAL

APP

Employee & Client Engagement

Twelve (12) Tech Innovation Forum Tickets

Four (4) Fast Pitch Tickets

Four (4) Opening Reception Tickets

Four (4) Women's Forum Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos



Wi-Fi Sponsor

\$12,500

As the Wi-Fi sponsor at the Forum, your company name could be the answer to the most frequently asked question we receive: What is the Wi-Fi password? You will increase attendee awareness of your company at Octane’s Tech Innovation Forum.



● **Marketing & Branding Visibility**

- Company logo recognition** on Tech Innovation Forum site
- Company logo on signage for Wi-Fi** on site & attendee badges
- Company defined Wi-Fi password** (12 character limit)
- Premier on-site branding** showcased at the Tech Innovation Forum
- 6 ft Showcase Exhibitor Table** with tablecloth
- One (1) dedicated push notification(s)** on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link
- One (1) banner ad** featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app
- In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos**

● **Employee & Client Engagement**

- Twelve (12) Tech Innovation Forum Tickets**
- Four (4) Fast Pitch Tickets**
- Four (4) Opening Reception Tickets**
- Four (4) Women’s Forum Tickets**
- List of attendees and companies** participating provided prior to the Tech Innovation Forum (Name, Title, & Company)
- Post event access** to Tech Innovation Forum recorded content
- Post event synopsis** with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

WEB ON-SITE APP



Lanyard Sponsor

\$10,000

As the Lanyard Sponsor, you have the opportunity for every attendee to see your company name and/or logo. Design the lanyard with your logo and/or logo for maximum visibility at Octane's Tech Innovation Forum.



● **Marketing & Branding Visibility**

- Company logo recognition on Tech Innovation Forum site
- Company Branded Lanyard for all attendees
- Premier on-site branding showcased at the Tech Innovation Forum
- Custom social share graphic created for sponsor posting
- One (1) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on link
- One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app
- In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

- Ten (10) Tech Innovation Forum Tickets
- Four (4) Fast Pitch Tickets
- Four (4) Opening Reception Tickets
- Four (4) Women's Forum Tickets
- List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)
- Post event access to Tech Innovation Forum recorded content
- Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

WEB ON-SITE SOC. APP



Connecting
Sponsorships



Breakfast Sponsor

\$10,000

As the Breakfast Sponsor, your company will help attendees start the day off right by fueling them with coffee and a delicious breakfast. Your company logo will be featured prominently in the breakfast service area.

Marketing & Branding Visibility

Company logo recognition on Tech Innovation Forum site

High visibility logo on-site during breakfast and branded items with company logo on coffee cups and napkins

Premier on-site branding showcased at the Tech Innovation Forum

Custom social share graphic created for sponsor posting

One (1) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on link

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

Employee & Client Engagement

Twelve (12) Tech Innovation Forum Tickets

Two (2) Fast Pitch Tickets

Two (2) Opening Reception Tickets

Two (2) Women's Forum Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

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Capital & Growth Breakfast Sponsor

\$7,500

As the Capital & Growth Breakfast sponsor, your company will have the opportunity to address and present to a curated list of attendees which includes entrepreneurs, investors, service providers and clients.



● Session Opportunities

Speaking opportunity to highlight Company prior to the Capital & Growth Breakfast

● Marketing & Branding Visibility

Company logo recognition on Tech Innovation Forum site

High visibility logo on-site during breakfast and branded items with company logo on coffee cups and napkins

Premier on-site branding showcased at the Tech Innovation Forum

Custom social share graphic created for sponsor posting

One (1) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

● Employee & Client Engagement

Twelve (12) Tech Innovation Forum Tickets

Two (2) Fast Pitch Tickets

Two (2) Opening Reception Tickets

Two (2) Women's Forum Tickets

Five (5) Private Capital & Growth Breakfast Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

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Contributing Sponsorships



Networking & Refreshment Break Sponsor \$8,000

As the break sponsor, your company will receive recognition at one of the selected breaks at Tech Innovation Forum. Your company will also have branded coffee cups – allowing your logo to be seen throughout the event.

● **Marketing & Branding Visibility**

- **Company logo recognition** on Tech Innovation Forum site
- **Company branded napkins & cups** featured at Tech Innovation Forum
- **Premier on-site branding** showcased at the Tech Innovation Forum
- **6 ft Showcase Exhibitor Table** with tablecloth
- **One (1) dedicated push notification(s)** on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on link
- **One (1) banner ad** featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app
- **In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos**

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● **Employee & Client Engagement**

- **Eight (8) Tech Innovation Forum Tickets**
- **Two (2) Fast Pitch Tickets**
- **Two (2) Opening Reception Tickets**
- **Two (2) Women's Forum Tickets**
- **List of attendees and companies** participating provided prior to the Tech Innovation Forum (Name, Title, & Company)
- **Post event access** to Tech Innovation Forum recorded content
- **Post event synopsis** with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos





Digital Marketing Outreach & Branding Sponsor

\$7,500



As the Digital Marketing Outreach and Branding Sponsor, your company will have access to Octane’s audience through digital retargeting. This sponsor will increase their brand awareness, outreach and visibility to the Octane Tech Innovation Forum audience and allows you to target attendees in a consistent and highly valuable format. Sponsored retargeting allows your digital ads to follow Octane’s Tech Innovation Forum website visitors wherever they go online – giving you trackable, digital exposure and expanded reach to attendees, non-attendees, and prospects alike.

● Marketing & Branding Visibility

Company logo recognition on Tech Innovation Forum site

100,000 impressions of your advertisement to the Tech Innovation Forum audience (approx. 3-month duration)

Premier on-site branding showcased at the Tech Innovation Forum

6 ft Showcase Exhibitor Table with tablecloth

Two (2) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on link

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos

WEB
ON-SITE
APP

● Employee & Client Engagement

Seven (7) Tech Innovation Forum Tickets

Two (2) Fast Pitch Tickets

Two (2) Opening Reception Tickets

Two (2) Women’s Forum Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos



Showcase Sponsor

\$7,500

Display and present your company and be part of our tabletop showcase exhibitors. As a showcase exhibitor, you will have the opportunity to set up and meet with prospective clients at your table.

● Marketing & Branding Visibility

Company logo recognition on Tech Innovation Forum site

Premier on-site branding showcased at the Tech Innovation Forum

6 ft Showcase Exhibitor Table with tablecloth

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

● Employee & Client Engagement

Ten (10) Tech Innovation Forum Tickets

Two (2) Fast Pitch Tickets

Two (2) Opening Reception Tickets

Two (2) Women's Forum Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

WEB ON-SITE

APP





Symposium Sponsor

\$6,000

The Symposium Sponsor is an opportunity to reach the entire Octane’s Tech Innovation Forum audience. Sponsor will have an opportunity to provide a 3–5 minute video featuring a topic of your company’s choice. The video will be played during the conference within the main agenda. After the conference, it will be accessible to all attendees through our event app, further increasing your company’s branding and visibility.

Marketing & Branding Visibility

Company logo recognition on Tech Innovation Forum site

3–5 minute symposium video showcasing a topic selected by company

Premier on-site branding showcased at the Tech Innovation Forum

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos

WEB
ON-SITE
APP

Employee & Client Engagement

Five (5) Tech Innovation Forum Tickets

Two (2) Fast Pitch Tickets

Two (2) Opening Reception Tickets

Two (2) Women’s Forum Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos





Brunch With Experts Sponsor

\$6,000

Host a Brunch with Experts session for a small group of Octane’s Tech Innovation Forum attendees. Attendees will be able to sign-up for the opportunity to attend your expert session. Octane will market your session to all Octane’s Tech Innovation Forum attendees prior to your session. Brunch with Experts will include 15-20 attendees and will be hosted in its own private area.

- Session Opportunities

Host & select topic for Brunch with Experts sessions at round table for 10, 2 x 45 min.

- Marketing & Branding Visibility

Visibility on the Brunch with Experts website featuring the expert speaker bio and headshot

Company logo recognition on Tech Innovation Forum site

Premier on-site branding showcased at the Tech Innovation Forum

Custom social share graphic created for sponsor posting

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos

- Employee & Client Engagement

Five (5) Tech Innovation Forum Tickets

Two (2) Fast Pitch Tickets

Two (2) Opening Reception Tickets

Two (2) Women’s Forum Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

WEB
ON-SITE
SOC. APP





Branded Mobile Charging Station Sponsor

\$5,000

Showcase your company's logo on one of the most coveted forum locations – the mobile charging station! Forum attendees will be able to charge their phones for extra power throughout the day. Company logo appears on charging station.

Marketing & Branding Visibility

Company logo recognition on Tech Innovation Forum site

Company logo featured on the Mobile Charging Station

Premier on-site branding showcased at the Tech Innovation Forum

One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

WEB
ON-SITE
APP

Employee & Client Engagement

Four (4) Tech Innovation Forum Tickets

Two (2) Fast Pitch Tickets

Two (2) Opening Reception Tickets

Two (2) Women's Forum Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos





Live Display Sponsor

\$4,000

As the Live Display sponsor, your company name will be prominently featured on all of the screens at the conference and during breaks. This sponsorship will be seen on-site and digitally through our event platform on the bottom of the screen ticker throughout the conference and during breaks.



● **Marketing & Branding Visibility**

Company logo recognition on Tech Innovation Forum site

Premier on-site branding showcased at the Tech Innovation Forum

Two (2) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on link

Three (3) banner ads featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

Four (4) Tech Innovation Forum Tickets

Two (2) Fast Pitch Tickets

Two (2) Opening Reception Tickets

Two (2) Women's Forum Tickets

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

WEB SITE APP



Supporting Sponsor

\$3,500

Your company will be seen as a supporter of Octane’s Tech Innovation Forum through brand visibility and attendee tickets.

● **Marketing & Branding Visibility**

Company logo recognition on Tech Innovation Forum website

Premier on-site branding showcased at the Tech Innovation Forum

In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos

WEB SITE
APP

● **Employee & Client Engagement**

Three (3) Tech Innovation Forum Tickets

One (1) Fast Pitch Ticket

One (1) Opening Reception Ticket

One (1) Women’s Forum Ticket

List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)

Post event access to Tech Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos



Conference Bag Insert

\$1,500

- Marketing & Branding Visibility

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag





Octane & Our Mission



We have big goals for Southern California. Octane is a non-profit, with funding supported by a revenue-generating consulting branch, grants & partner support, dedicated to 55,000+ high-paying jobs by 2030.

We convene and enable the Southern California tech and health tech business ecosystem by connecting people, resources, and capital.

We impact our community and create high-paying jobs through our non-profit that includes **LaunchPad SBDC**, an industry-leading accelerator. Our other initiatives through our non-profit include our Non-Profit Accelerator, Women Leaders of Octane, STEM Fellows, Next Wave, and healthsocial.ai. These initiatives create jobs and ensure that they are shared equitably throughout the community through inclusion and diversity. Read more about our Foundation and our initiatives [here](#).

Octane also brings the tech and health tech communities together with **Octane Connect**, which encapsulates our Ignite Series Programs and six Signature Events. Each event convenes industry, physicians, entrepreneurs, investors, and strategic partners, creating connections and a cross-pollination of ideas that result in innovation.

Octane is also supported by **Octane Capital & Growth**, a revenue-generating platform that provides the connections to raise capital and services needed to grow.



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