




Sponsorship Opportunities

CARDIOVASCULAR
TECH FORUM

powered by  octane

September 12-13, 2024 | VEA Newport Beach, A Marriott Resort & Spa
900 Newport Center Dr, Newport Beach, CA 92660

octaneoc.org/CTF

Physicians, entrepreneurs, industry strategics, and investors are leading cardiovascular innovation at Octane's Cardiovascular Tech Forum.

We are expecting **400+ attendees** at Cardiovascular Tech Forum 2024.

Octane's Cardiovascular Tech Forum will synergize innovative solutions in cardiovascular care with physicians, entrepreneurs, industry strategics, and investors convening together to advance patient treatments. The Forum will highlight current buying trends of strategics and investors, review current funding models of cardiovascular innovation, present innovation trends, and showcase top emerging cardiovascular companies to our ecosystem of strategics and investors.



Attendee Breakdown



SPONSORSHIP OVERVIEW

Sponsorship with Speaking Roles

	TIER I	TIER II	TIER III	CAPITAL & GROWTH PRESENTATION	PARTNERSHIP PURSUIT RECEPTION	PANEL SPONSOR	CAPITAL & GROWTH JUDGE
Availability	6 AVAILABLE	6 AVAILABLE	6 AVAILABLE	1 AVAILABLE	1 AVAILABLE	10 AVAILABLE	3 AVAILABLE
Investment	\$78,200	\$40,000	\$25,000	\$15,000	\$15,000	\$15,000	\$10,000
Session Opportunities							
	Two (2) Speaking Roles on Panel	One (1) Speaking Role on Panel	One (1) Speaking Role on Panel	Capital and Growth Emcee	Partner Pursuit Speaking Role	One (1) Speaking Role on Panel	One (1) Capital and Growth Judge
	Help develop panel content for one (1) panel session	Help develop panel content for one (1) panel session					
Marketing, Brand Visibility & Exposure							
CTF- Welcome Reception Sponsor	X	X	X				
CTF- Welcome Reception Company Branding	X	X	X				
Logo at Reception	X	X	X				
30-Second promotional video	1	1	1	1			
Banner Ad	1	1	1	1	1	1	1
6' Showcase Exhibitor Table	X	X	X	X		X	X
Conference Bag Insert	X	X		X		X	
Company Logo on email campaign	X	X	X	X			
Company Logo Website	X	X	X	X	X	X	X
Digital Ad 60,000 Impressions	1						
Email & Social Announcement for Panel Session	X	X	X	X		X	
On-site Branding	X	X	X	X	X	X	X
Push Notification	2	1	1	1	1	1	1
Social Media Post-General Marketing	X	X	X	X			X
Social Share	X	X	X	X	X	X	X
Company Section-Event App	X	X	X	X	X	X	X
Employee + Client Engagement							
Signature Event Tickets	20	15	10	6	6	8	6
Welcome Reception Tickets	6	4	4	2	2	4	2
Partnership Pursuit Tickets					2		
List of Attendees & Companies	X	X	X	X	X	X	X
Post Event Content Access	X	X	X	X	X	X	X
Post Event Synopsis Report	X	X	X	X	X	X	X

CARDIOVASCULAR TECH FORUM

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A photograph of three individuals seated on a stage for a panel discussion. On the left, a woman with long dark hair is wearing a blue short-sleeved blouse and a long, flowing orange skirt. In the center, a man with a beard and balding head is wearing a grey blazer over a light blue shirt and dark trousers; he is gesturing with his right hand while speaking. On the right, another man with dark hair and a beard is wearing a light grey suit jacket over a black shirt and light grey trousers; he is looking towards the man in the center. They are all seated on dark chairs against a background of a large, illuminated geometric pattern of black lines forming a grid of triangles.

Speaking Opportunities

SOLD

Founding Sponsor

\$200,000

Position your company as a leader in cardiovascular innovation and the co-founder of Octane's Cardiovascular Tech Forum, an event that brings together physicians, entrepreneurs, industry, strategic advisors, and investors. As a Cardiovascular Founding Sponsor, you will have the highest brand visibility at The Forum.



● Session Opportunities

Nominate and choose speaker for keynote

Moderate and select all panelists for the panel session

Nominate the Cardiovascular Innovation Prize recipient

Develop panel content for (1) panel session

Review companies presenting during Capital & Growth Presentations

● Marketing & Branding
Visibility

Sponsor logo on screen prior to keynote speaking session

Company logo recognition on Cardiovascular Tech Forum website

6 ft Showcase Exhibitor Table with tablecloth

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

Social Post on Octane's social media platforms announcing company's sponsorship and participation

Two (2) Dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on link

Company featured on email highlighting the presenting companies

One (1) 30-second promotion played on main stage screen (provided by Company)

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

Premier on-site branding showcased at the Cardiovascular Tech Forum

Custom social share graphic created for sponsor posting

● Employee & Client
Engagement

Thirty (30) Cardiovascular Tech Forum Tickets

Ten (10) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos

Position your company as a leader in the industry at Cardiovascular Tech Forum, an event that brings together physicians, entrepreneurs, industry, strategic advisors, and investors.

As the Tier I sponsor, you will have the highest brand visibility at the Cardiovascular Tech Forum and the following benefits:



Tier I Sponsor

\$75,000



- **Session Opportunities**

Two (2) Speaking Roles on a panel

Collaborative contribution to agenda content for one (1) panel session

- **Marketing & Branding Visibility**

Tier I Recognition on the Cardiovascular Tech Forum website homepage

Private Welcome Reception sponsor

Private Welcome Reception company branding on-site

Company logo featured at the Closing Reception

One (1) 30-second promotion played on main stage screen (provided by Company)

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

6 ft Showcase Exhibitor Table with tablecloth

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

Company logo on all email campaigns

Company logo recognition on Cardiovascular Tech Forum website

Display ads campaign to the Cardiovascular Tech Forum audience (approx. 3-month duration)

Email and social announcement of panel session with company logo

Premier on-site branding showcased at the Cardiovascular Tech Forum

Two (2) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on a link

Social Post on Octane's social media platforms announcing company's sponsorship and participation

Custom social share graphic created for sponsor posting

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

- **Employee & Client Engagement**

Twenty (20) Cardiovascular Tech Forum Tickets

Six (6) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos



As a Tier II sponsor for Octane’s Cardiovascular Tech Forum, gain exposure through recognition as one of the top sponsors and trailblazers in the industry. Your company will be listed as a top sponsor at The Forum where physicians, entrepreneurs, industry, strategic advisors, and investors come together to make a lasting impact.

● Session Opportunities

One (1) Speaking Role on a panel

Collaborative contribution to agenda content for one (1) panel session

● Marketing & Branding Visibility

One (1) 30-second promotion played on main stage screen (provided by Company)

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

Premier on-site branding showcased at the Cardiovascular Tech Forum

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

Email and social announcement of panel session with company logo

Company logo featured at the Reception

One (1) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on a link

Social Post on Octane’s social media platforms announcing company’s sponsorship and participation

Custom social share graphic created for sponsor posting

Company logo recognition on Cardiovascular Tech Forum website

Private Welcome Reception sponsor

Private Welcome Reception company branding on-site

6 ft Showcase Exhibitor Table with tablecloth

In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos

● Employee & Client Engagement

Fifteen (15) Cardiovascular Tech Forum Tickets

Four (4) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos





Tier III Sponsor

\$20,000

As a Tier III sponsor of this Octane Cardiovascular Tech Forum, gain exposure at The Forum through recognition as one of the top tier sponsors and trailblazers in the industry.

● **Session Opportunities**

One (1) Speaking Role on a panel

● **Marketing & Branding Visibility**

Private Welcome Reception sponsor

Private Welcome Reception company branding on-site

Custom social share graphic created for sponsor posting

One (1) 30-second promotion played on main stage screen (provided by Company)

6 ft Showcase Exhibitor Table with tablecloth

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

One (1) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on a link

Email and social announcement of panel session with company logo

Company logo recognition on Cardiovascular Tech Forum website

Company logo featured at the Reception

Premier on-site branding showcased at the Cardiovascular Tech Forum

Social Post on Octane's social media platforms announcing company's sponsorship and participation

● **Employee & Client Engagement**

Ten (10) Cardiovascular Tech Forum Tickets

Four (4) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos





Partnership Pursuit Reception Sponsor

\$15,000



As the Partnership Pursuit Reception Sponsor your company will have the unique opportunity to meet innovative physicians and entrepreneurs at this invite only event. Octane is uniquely qualified to provide this opportunity as we bridge the relationships we have with physicians and the companies that have used our nationally ranked LaunchPad SBDC Accelerator. The meeting will feature companies who will present their requirements for board members or medical advisors to the KOLs and subject matter experts. These companies will not be presenting for investments but rather roles they need to commercialize.

- **Session Opportunities**

Partner Pursuit Speaking Role where Company welcomes attendees and closes Partner Pursuit session

- **Marketing & Branding Visibility**

Company logo recognition on Cardiovascular Tech Forum website

Premier on-site branding showcased at the Cardiovascular Tech Forum

One (1) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on link

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

Custom social share graphic created for sponsor posting

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

- **Employee & Client Engagement**

Six (6) Cardiovascular Tech Forum Tickets

Two (2) Welcome Reception Tickets

Two (2) Tickets to attend Partnership Pursuit

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos

Post event access to Cardiovascular Tech Forum recorded content



Panel Sponsor

\$15,000

As a panel sponsor, your company will receive branding & recognition around one of the must-attend sessions that best aligns with your area of expertise. Your company and panelist will be represented as the subject matter expert during the session.

● **Session Opportunities**

One (1) Speaking Role on a panel

● **Marketing & Branding Visibility**

6 ft Showcase Exhibitor Table with tablecloth

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

Premier on-site branding showcased at the Cardiovascular Tech Forum

One (1) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on link

Email and social announcement of panel session with company logo

Custom social share graphic created for sponsor posting

Company logo recognition on Cardiovascular Tech Forum website

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

● **Employee & Client Engagement**

Eight (8) Cardiovascular Tech Forum Tickets

Four (4) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos





Octane’s Capital and Growth team will select four to six of its top companies to pitch to investor judges and attendees at The Forum. The sponsor for this session will emcee the company presentations and announce the winners for Judge’s Choice and People’s Choice Awards.

● **Session Opportunities**

Capital and Growth Emcee for the Capital and Growth Company Presentations
Capital and Growth Presentation opportunity to highlight Company prior to the Capital & Growth Company Presentations (Up to 5 minutes)

● **Marketing & Branding Visibility**

Company logo recognition on Cardiovascular Tech Forum website
6 ft Showcase Exhibitor Table with tablecloth
In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos
Social Post on Octane’s social media platforms announcing company’s sponsorship and participation
One (1) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on link
Company featured on email highlighting the presenting companies
One (1) 30-second promotion played on main stage screen (provided by Company)
Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag
Premier on-site branding showcased at the Cardiovascular Tech Forum
Custom social share graphic created for sponsor posting

● **Employee & Client Engagement**

Six (6) Cardiovascular Tech Forum Tickets
Two (2) Welcome Reception Tickets
List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)
Post event access to Cardiovascular Tech Forum recorded content
Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos



Capital & Growth Judge Sponsor

\$10,000

As a Capital & Growth Judge Sponsor, your company will have the opportunity to appoint a strategic expert as a judge for the Capital & Growth presenting companies. The appointed expert will be involved in the Q&A and the scoring of each company. Highly visible branding and company recognition prior to, during and after the event.

- Session Opportunities

Capital and Growth Judge for the Capital and Growth presenting companies

- Marketing & Branding Visibility

6 ft Showcase Exhibitor Table with tablecloth

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

Social Post on Octane's social media platforms announcing company's sponsorship and participation

One (1) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on link

Custom social share graphic created for sponsor posting

Premier on-site branding showcased at the Cardiovascular Tech Forum

Company logo recognition on Cardiovascular Tech Forum website

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

- Employee & Client Engagement

Six (6) Cardiovascular Tech Forum Tickets

Two (2) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos





Welcome Reception Sponsor

\$10,000

Be part of one of the highlights of Cardiovascular Tech Forum. The Reception is an opportunity to connect with all Forum attendees at the end of day full of thought provoking panels. This sponsor will have an opportunity to provide a 3-5 minute overview of their company product or services to the reception attendees.



- Session Opportunities

Speaking opportunity to highlight Company prior to the Reception

- Marketing & Branding Visibility

Company logo recognition on Cardiovascular Tech Forum site

Company logo recognition at Reception on signage

Company branded napkins featured at Reception

Premier on-site branding showcased at Cardiovascular Tech Forum

Custom social share graphic created for sponsor posting

One (1) dedicated push notification(s) on Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on a link

One (1) banner ad featured during breaks at Cardiovascular Tech Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

- Employee & Client Engagement

Six (6) Cardiovascular Tech Forum Tickets


Two (2) Welcome Reception Tickets

List of attendees and companies participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos

Post event access to Cardiovascular Tech Forum recorded content

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Community Sponsorships



Breakfast Sponsor

\$15,000

As the Breakfast Sponsor, your company will help attendees start the day off right by fueling them with coffee and a delicious breakfast. Your company logo will be featured prominently in the breakfast service area.



● **Marketing & Branding Visibility**

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

High visibility logo on-site during breakfast and branded items with company logo on coffee cups and napkins

One (1) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on link

Custom social share graphic created for sponsor posting

Company logo recognition on Cardiovascular Tech Forum website

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

Five (5) Cardiovascular Tech Forum Tickets

Three (3) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos



Event App Sponsor

\$12,500

As the Event App Sponsor, your company logo will be featured on the highly used Event App used for accessing agenda information, attendee connections, and ongoing event updates.



● **Marketing & Branding Visibility**

Company choice of event app password (12 character limit)

Event app and password featured on all event attendee badges

Company logo on email sent to all registered attendees prior to the Cardiovascular Tech Forum regarding event app access

Premier on-site branding showcased at the Cardiovascular Tech Forum

6 ft Showcase Exhibitor Table with tablecloth

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

One (1) Dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on a link

Social Post on Octane's social media platforms announcing company's sponsorship and participation

Custom social share graphic created for sponsor posting

Company logo recognition on Cardiovascular Tech Forum website

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

Eight (8) Cardiovascular Tech Forum Tickets

Three (3) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos



Wi-Fi Sponsor

\$12,500



As the Wi-Fi sponsor at The Forum, your company name could be the answer to the most frequently asked question we receive: What is the WiFi password? You will increase attendee awareness of your company at Octane's Cardiovascular Tech Forum.

● **Marketing & Branding Visibility**

Premier on-site branding showcased at the Cardiovascular Tech Forum

Company defined Wi-Fi password (12 character limit)

Company logo on signage for Wi-Fi on site & attendee badges

Company logo recognition on Cardiovascular Tech Forum website

6 ft Showcase Exhibitor Table with tablecloth

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

One (1) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on link

Custom social share graphic created for sponsor posting

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

Eight (8) Cardiovascular Tech Forum Tickets


Three (3) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos

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**Connecting
Sponsorships**

SOLD



Lanyard Sponsor

\$10,000

As the Lanyard Sponsor, you have the opportunity for every attendee to see your company name and/or logo. Design the lanyard with your logo and/or logo for maximum visibility at Octane's Cardiovascular Tech Forum.

EXCLUSIVE
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EXCLUSIVE

● Marketing & Branding Visibility

Company Branded Lanyard for all attendees

Company logo recognition on Cardiovascular Tech Forum website

Premier on-site branding showcased at the Cardiovascular Tech Forum

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, and on the event app

One (1) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on a link

Custom social share graphic created for sponsor posting

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

● Employee & Client Engagement

Five (5) Cardiovascular Tech Forum Tickets

Two (2) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos



Photobooth Sponsor

\$8,000

As the Photo Booth Sponsor, your company will receive logo branding on the signage near the photo booth, as well as the inclusion of your logo on every photo taken in the booth that is also displayed in social media.



● **Marketing & Branding Visibility**

High visibility on-site branding by photo booth station

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

Premier on-site branding showcased at the Cardiovascular Tech Forum

One (1) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on link

Company logo recognition on Cardiovascular Tech Forum website

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

6 ft Showcase Exhibitor Table with tablecloth

● **Employee & Client Engagement**

Five (5) Cardiovascular Tech Forum Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos



Networking & Refreshment Break Sponsor

\$7,500

As the break sponsor, your company will receive recognition at one of the selected breaks at Cardiovascular Tech Forum. Your company will also have branded coffee cups – allowing your logo to be seen throughout the event.

● Marketing & Branding Visibility

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

Company branded napkins & cups featured at Cardiovascular Tech Forum

Premier on-site branding showcased at the Cardiovascular Tech Forum

One (1) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on link

Company logo recognition on Cardiovascular Tech Forum website

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

6 ft Showcase Exhibitor Table with tablecloth

● Employee & Client Engagement

Four (4) Cardiovascular Tech Forum Tickets

Two (2) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos



Conference Bag Insert

\$1,500

- Marketing & Branding Visibility

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag



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A photograph of three people sitting on a stage for a panel discussion. On the left, a man with a beard and a blue blazer is looking towards the center. In the middle, a woman with long brown hair, wearing a dark blazer over a patterned top, is speaking and gesturing with her hands. On the right, a man with glasses and a blue blazer is listening. The background features a large, illuminated geometric pattern of intersecting lines forming a grid of triangles.

Contributing Sponsorships



Digital Marketing Outreach & Branding Sponsor \$7,500

As the Digital Marketing Outreach and Branding Sponsor, your company will have access to Octane’s audience through digital retargeting. This sponsor will increase their brand awareness, outreach and visibility to the Octane Cardiovascular Tech Forum audience and allows you to target attendees in a consistent and highly valuable format. Sponsored retargeting allows your digital ads to follow Octane’s Cardiovascular Tech Forum website visitors wherever they go online – giving you trackable, digital exposure and expanded reach to attendees, non-attendees, and prospeCTF alike.



● **Marketing & Branding Visibility**

100,000 impressions of your advertisement to the Cardiovascular Tech Forum audience (approx. 3-month duration)

Company logo recognition on Cardiovascular Tech Forum website

Premier on-site branding showcased at the Cardiovascular Tech Forum

6 ft Showcase Exhibitor Table with tablecloth

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

Two (2) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on link

● **Employee & Client Engagement**

Five (5) Cardiovascular Tech Forum Tickets

Two (2) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos



Showcase Sponsor

\$7,500

Display and present your company and be part of our tabletop showcase exhibitors. As a showcase exhibitor, you will have the opportunity to set up and meet with prospective clients at your table.

● **Marketing & Branding Visibility**

Company logo recognition on Cardiovascular Tech Forum website

Premier on-site branding showcased at the Cardiovascular Tech Forum

6 ft Showcase Exhibitor Table with tablecloth

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

Five (5) Cardiovascular Tech Forum Tickets

Two (2) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos





Symposium Sponsor

\$5,500

The Symposium Sponsor is an opportunity to reach the entire Octane’s Cardiovascular Tech Forum audience. Sponsor will have an opportunity to provide a 3–5 minute video featuring a topic of your company’s choice. The video will be played during the conference within the main agenda. After the conference, it will be accessible to all attendees through our event app, further increasing your company’s branding and visibility.

- **Marketing & Branding Visibility**

3–5 minute symposium video showcasing a topic selected by company

Company logo recognition on Cardiovascular Tech Forum website

Premier on-site branding showcased at the Cardiovascular Tech Forum

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos

- **Employee & Client Engagement**

Four (4) Cardiovascular Tech Forum Tickets

Two (2) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos





Branded Mobile Charging Station Sponsor

\$5,000

Showcase your company's logo on one of the most coveted Forum locations – the mobile charging station! Forum attendees will be able to charge their phones for extra power throughout the day. Company logo appears on charging station.

● **Marketing & Branding Visibility**

Company logo recognition on Cardiovascular Tech Forum website

Company logo featured on the Mobile Charging Station

One (1) banner ad featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

Premier on-site branding showcased at the Cardiovascular Tech Forum

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

Three (3) Cardiovascular Tech Forum Tickets

Two (2) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos





Live Display Sponsor

\$4,000



As the Live Display sponsor, your company name will be prominently featured on all of the screens at the conference and during breaks. This sponsorship will be seen on-site and digitally through our event platform on the bottom of the screen ticker throughout the conference and during breaks.

● Marketing & Branding Visibility

Three (3) banner ads featured during breaks at the Cardiovascular Tech Forum, displays throughout the venue, & on the event app

One (1) dedicated push notification(s) on the Cardiovascular Tech Forum app to encourage attendees to a website, attend a session or click on link

Company logo recognition on Cardiovascular Tech Forum website

Premier on-site branding showcased at the Cardiovascular Tech Forum

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

● Employee & Client Engagement

Five (5) Cardiovascular Tech Forum Tickets

Two (2) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos



Supporting Sponsor

\$3,500

Your company will be seen as a supporter of Octane’s Cardiovascular Tech Forums through brand visibility and attendee tickets.

● **Marketing & Branding Visibility**

Premier on-site branding showcased at the Cardiovascular Tech Forum

Company logo recognition on Cardiovascular Tech Forum website

In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

Four (4) Cardiovascular Tech Forum Tickets

Two (2) Welcome Reception Tickets

List of attendees and companies participating provided prior to the Cardiovascular Tech Forum (Name, Title, & Company)

Post event access to Cardiovascular Tech Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Cardiovascular Tech Forum photos





Octane & Our Mission



We have big goals for Southern California. Octane is a non-profit, with funding supported by a revenue-generating consulting branch, grants & partner support, dedicated to 55,000+ high-paying jobs by 2030.

We convene and enable the Southern California tech and health tech business ecosystem by connecting people, resources, and capital.

We impact our community and create high-paying jobs through our non-profit that includes **LaunchPad SBDC**, an industry-leading accelerator. Our other initiatives through our non-profit include our Non-Profit Accelerator, Women Leaders of Octane, STEM Fellows, Next Wave, and healthsocial.ai. These initiatives create jobs and ensure that they are shared equitably throughout the community through inclusion and diversity. Read more about our Foundation and our initiatives [here](#).

Octane also brings the tech and health tech communities together with **Octane Connect**, which encapsulates our Ignite Series Programs and six Signature Events. Each event convenes industry, physicians, entrepreneurs, investors, and strategic partners, creating connections and a cross-pollination of ideas that result in innovation.

Octane is also supported by **Octane Capital & Growth**, a revenue-generating platform that provides the connections to raise capital and services needed to grow.



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