



# Sponsorship Opportunities

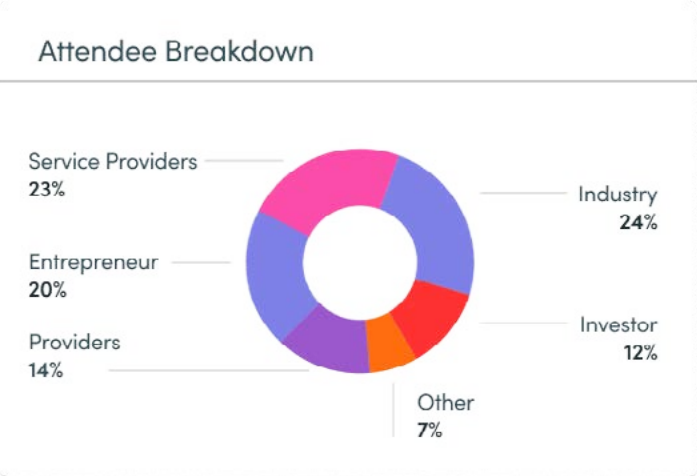


Entrepreneurs, strategics, service providers and investors are leading medical innovation at Octane’s Medical Innovation Forum.

We are expecting **700+ attendees** at Octane’s Medical Innovation Forum 2024.

Octane will host our Medical Innovation Forum 2024 featuring value-packed content sessions, high-caliber keynotes, companies presenting for capital, and interactive networking sessions, including Octanefest. Join us in collaborating with industry experts, strategics, physicians, entrepreneurs, and investors who are convening together to drive forward the best of the best in the medical industry. The Forum will highlight the most recent medical innovations and how industry will adapt to enhance patient care.

Featuring Capital and Growth presenting companies, LaunchPad SBDC Presentations, and panel sessions with industry leaders sharing their expertise, Octane’s Medical Innovation Forum will continue to be a leader in the medical innovation ecosystem.



## SPONSORSHIP OVERVIEW

### Sponsorship with Speaking Roles

	PRESENTING	LEGACY	PREMIER	CAPITAL & GROWTH PRESENTATION	PANEL SPONSOR	INTERNATIONAL PANEL SPONSOR	CAPITAL & GROWTH JUDGE
Availability	1 AVAILABLE	1 AVAILABLE	6 AVAILABLE	1 AVAILABLE	3 AVAILABLE	1 AVAILABLE	3 AVAILABLE
Investment	\$50,000	\$45,000	\$35,000	\$15,000	\$15,000	\$12,500	\$10,000
Session Opportunities							
	Two (2) Speaking Roles on Panel	One (1) Speaking Role on Panel	One (1) Speaking Role on Panel	Capital and Growth Emcee	One (1) Speaking Role on Panel	One (1) Speaking Role on Panel	One (1) Capital and Growth Judge
	Help develop panel content for one (1) panel session	Help develop panel content for one (1) panel session		Capital and Growth Presentation Speaking			
Marketing, Brand Visibility & Exposure							
Company Logo on website & email campaigns	X	X	X	X			
Email & Social Announcement for Panel Session	X	X	X				
30-Second promotional video	2	1	1	1			
On-site Branding	X	X	X	X	X	X	X
Company logo on screen prior to keynote speaking session	1						
High Visibility of Company Logo at Reception	X	X	X	X			
6' Showcase Exhibitor Table	X	X	X	X			
Social Media Post - General Marketing	X	X	X	X			
Social Share	X	X	X	X	X	X	X
Push Notification	2	1	1	1	1	1	1
Banner Ad	2	1	1	1	1	1	1
Company Section - Event App	X	X	X	X	X	X	X
Conference Bag Insert	X	X		X			
Employee + Client Engagement							
Signature Event Tickets	30	25	25	15	12	12	10
Private Capital & Growth Breakfast Tickets				5			2
List of Attendees & Companies	X	X	X	X	X	X	X
Post Event Content Access	X	X	X	X	X	X	X
Post Event Synopsis Report	X	X	X	X	X	X	X



# Speaking Opportunities





Position your company as a leader in the Orange County ecosystem at Octane’s Tech Innovation Forum that brings together entrepreneurs, universities, strategic advisors and investors. As the Presenting Sponsor, you will have the highest brand visibility level on-site and on all promotional marketing materials.

● Session Opportunities

- Panel content curation for one (1) panel or keynote session
- Select keynote and/or select and moderate for the panel session
- Host & select topic for Lunch with Experts sessions at round table for 10, 2 x 45 minutes

● Marketing & Branding Visibility

- Company logo recognition on Tech Innovation Forum site & all email campaigns
- Email and social announcement of sponsorship with company logo
- Email and social announcement of keynote session with company logo
- Two (2) 30-second promotion(s) played on main screen (provided by Company)
- Premier on-site branding showcased at the Tech Innovation Forum
- Company logo on screen prior to keynote speaking session
- High visibility of company logo at Reception
- 6 ft Showcase Exhibitor Table with tablecloth
- Social Post on Octane’s social media platforms announcing company’s sponsorship
- Custom social share graphic created for sponsor posting
- Two (2) dedicated push notification(s) on the Tech Innovation Forum app to encourage attendees to a website, attend a session or click on a link
- One (1) banner ad featured during breaks at the Tech Innovation Forum, displays throughout the venue, & on the event app
- In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos
- Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

● Employee & Client Engagement

- Thirty (30) Tech Innovation Forum Tickets
- List of attendees and companies participating provided prior to the Tech Innovation Forum (Name, Title, & Company)
- Post event access to Tech Innovation Forum recorded content
- Post event synopsis with highlights, attendee demographics, engagement metrics, and Tech Innovation Forum photos

DIGITAL  
ON-SITE  
SOCIAL  
APP  
PROMO



Legacy Sponsor

\$45,000

As a Legacy Sponsor, your company, in coordination with Octane, will select the panel topic and all panelists (including the moderator) that will represent the subject matter during your exclusive panel session. Your company will receive branding and recognition around the session that best aligns with your area of expertise.



### ● Session Opportunities

**Panel Content** curation for one (1) panel session

**Moderate and select all panelists** for the panel session

**Host & select topic for Lunch with Experts sessions** at round table for 10, 2 x 45 minutes

### ● Marketing & Branding Visibility

**Company logo recognition** on Octane's Medical Innovation Forum site & all email campaigns

**Email and social announcement** of panel session with company logo

**One (1) 30-second promotion(s)** played on main screen (provided by Company)

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**Company logo featured at the Reception**

**6 ft Showcase Exhibitor Table** with tablecloth

**Social Post on Octane's social media platforms** announcing company's sponsorship

**Custom social share graphic** created for sponsor posting

**One (1) dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link

**One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos**

**Conference bag insert** opportunity to contribute promotional material (company provided) for the conference bag

### ● Employee & Client Engagement

**Twenty-five (25) Octane's Medical Innovation Forum Tickets**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane's Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos

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**Premier Sponsor**

**\$35,000**

As a Premier Sponsor gain exposure at the conference through recognition as one of the top sponsors and trailblazers in your industry. Your company will be listed as a leading sponsor at the conference and receive high visibility.

● Session Opportunities

**One (1) Speaking Role** on a panel

**Host & select topic for Lunch with Experts sessions** at round table for 10, 2 x 45 minutes

● Marketing & Branding Visibility

**Company logo recognition** on Octane's Medical Innovation Forum site

**Email and social announcement** of panel session with company logo

**One (1) 30-second promotion(s)** played on main screen (provided by Company)

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**6 ft Showcase Exhibitor Table** with tablecloth

**Social Post on Octane's social media platforms** announcing company's sponsorship

**Custom social share graphic** created for sponsor posting

**One (1) dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link

**One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos**

**Conference bag insert** opportunity to contribute promotional material (company provided) for the conference bag

● Employee & Client Engagement

**Twenty-five (25) Octane's Medical Innovation Forum Tickets**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane's Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos

DIGITAL  
ON-SITE  
SOCIAL  
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## Capital & Growth Presentation Sponsor

\$15,000

Octane's Capital and Growth team will select four to six of its top companies to pitch to investor judges and attendees at the Forum. The sponsor for this session will emcee the company presentations and announce the winners for Judge's Choice and People's Choice Awards.



### ● Session Opportunities

**Capital and Growth Emcee** for the Capital and Growth Company Presentations

**Capital and Growth Presentation** opportunity to highlight Company prior to the Capital & Growth Company Presentations (Up to 5 minutes)

### ● Marketing & Branding Visibility

**Company logo recognition** on Octane's Medical Innovation Forum site

**Company featured on email** highlighting the presenting companies

**One (1) 30-second promotion(s)** played on main screen (provided by Company)

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**6 ft Showcase Exhibitor Table** with tablecloth

**Social Post on Octane's social media platforms** announcing company's sponsorship

**Custom social share graphic** created for sponsor posting

**One (1) dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link

**One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

**Conference bag insert** opportunity to contribute promotional material (company provided) for the conference bag

DIGITAL  
ON-SITE

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PROMO

### ● Employee & Client Engagement

**Fifteen (15) Octane's Medical Innovation Forum Tickets**

**Five (5) Private Capital & Growth Breakfast Tickets**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane's Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos





As a panel sponsor, your company will receive branding & recognition around one of the must-attend sessions that best aligns with your area of expertise. Your company and panelist will be represented as the subject matter expert during the session.

● Session Opportunities

One (1) Speaking Role on a panel

● Marketing & Branding Visibility

Company logo recognition on Octane’s Medical Innovation Forum site

Email and social announcement of panel session with company logo

Premier on-site branding showcased at Octane’s Medical Innovation Forum

6 ft Showcase Exhibitor Table with tablecloth

Custom social share graphic created for sponsor posting

One (1) dedicated push notification(s) on Octane’s Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link

One (1) banner ad featured during breaks at Octane’s Medical Innovation Forum, displays throughout the venue, & on the event app

In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

WEB  
ON-SITE  
SOC.  
APP  
PROMO

● Employee & Client Engagement

Twelve (12) Octane’s Medical Innovation Forum Tickets

List of attendees and companies participating provided prior to Octane’s Medical Innovation Forum (Name, Title, & Company)

Post event access to Octane’s Medical Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Octane’s Medical Innovation Forum photos





## International Sponsor

\$12,500

As an International Sponsor, your company will receive branding and recognition around the international panel, helping to broaden the medical innovation reach globally. Your company and panelist will be represented as a subject matter expert during the session.



### ● Session Opportunities

One (1) Speaking Role on a panel

### ● Marketing & Branding Visibility

Company logo recognition on Octane's Medical Innovation Forum site

Email and social announcement of panel session with company logo

Premier on-site branding showcased at Octane's Medical Innovation Forum

6 ft Showcase Exhibitor Table with tablecloth

Custom social share graphic created for sponsor posting

One (1) dedicated push notification(s) on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link

One (1) banner ad featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

In event app's "Sponsor" section, feature Company logo, links, and options to upload company information and videos

Conference bag insert opportunity to contribute promotional material (company provided) for the conference bag

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### ● Employee & Client Engagement

Twelve (12) Octane's Medical Innovation Forum Tickets

List of attendees and companies participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

Post event access to Octane's Medical Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos





# Capital & Growth Judge Sponsor

\$10,000

As a Capital & Growth Judge Sponsor, your company will have the opportunity to appoint a strategic expert as a judge for the Capital & Growth presenting companies. The appointed expert will be involved in the Q&A and the scoring of each company. Highly visible branding and company recognition prior to, during and after the event.

● Session Opportunities

**Capital and Growth Judge** for the Capital and Growth presenting companies

● Marketing & Branding Visibility

**Company logo recognition** on Octane’s Medical Innovation Forum site

**Premier on-site branding** showcased at Octane’s Medical Innovation Forum

**6 ft Showcase Exhibitor Table** with tablecloth

**Social Post on Octane’s social media platforms** announcing company’s sponsorship

**Custom social share graphic** created for sponsor posting

**One (1) dedicated push notification(s)** on Octane’s Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link

**One (1) banner ad** featured during breaks at Octane’s Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos**

● Employee & Client Engagement

**Six (6) Octane’s Medical Innovation Forum Tickets**

**Two (2) Private Capital & Growth Breakfast Tickets**

**List of attendees and companies** participating provided prior to Octane’s Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane’s Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane’s Medical Innovation Forum photos

WEB ON-SITE SOCIAL APP





## Reception Sponsor

\$10,000

Be part of one of the highlights of Octane's Medical Innovation Forum. The Reception is an opportunity to connect with all Forum attendees at the end of day full of thought provoking panels. This sponsor will have an opportunity to provide a 3-5 minute overview of their company products or services to the reception attendees.



### ● Session Opportunities

**Speaking opportunity to highlight Company** prior to the Reception

### ● Marketing & Branding Visibility

**Company logo recognition** on Octane's Medical Innovation Forum site

**Company logo recognition** at Reception on signage

**Company branded napkins** featured at Reception

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**Custom social share graphic** created for sponsor posting

**One (1) dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link

**One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

### ● Employee & Client Engagement

**Ten (10) Octane's Medical Innovation Forum Tickets**

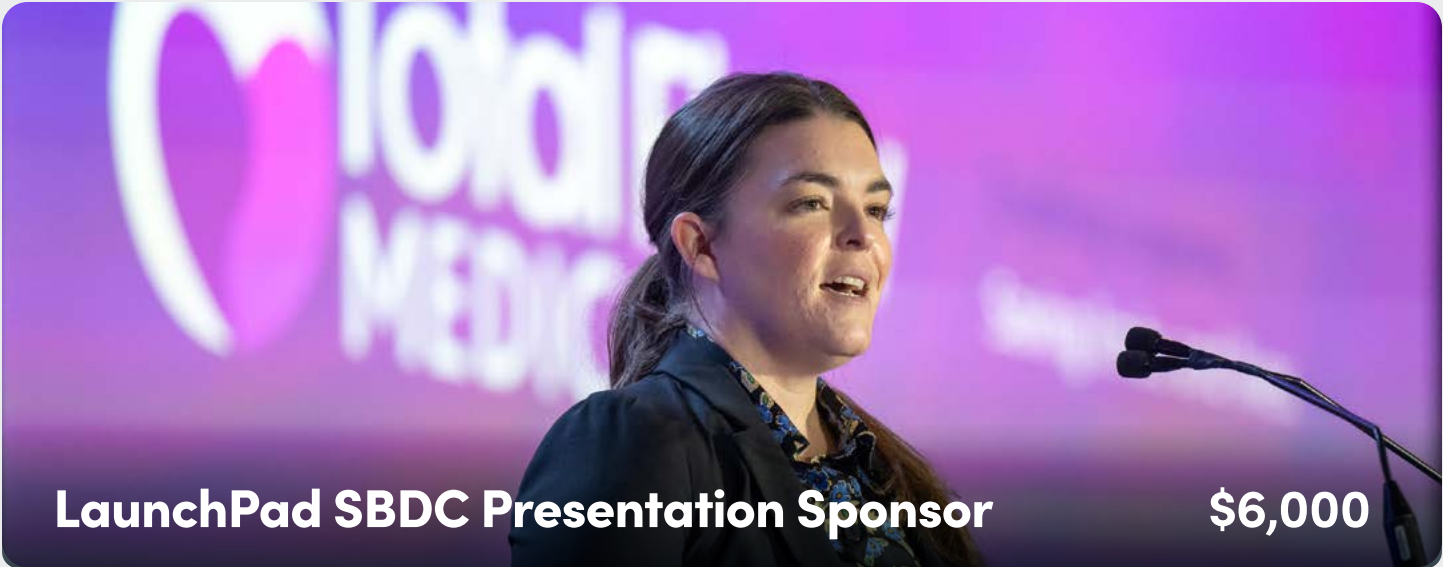
**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos

**Post event access** to Octane's Medical Innovation Forum recorded content

WEB ON-SITE  
SOC. APP





LaunchPad SBDC Presentation Sponsor

\$6,000

As a LaunchPad SBDC Presentations Session sponsor, your company will receive branding and recognition for one of the LaunchPad SBDC Presentations sessions. Your company will provide the opening remarks for the session and then introduce each of the presenting companies. This sponsorship also includes the opportunity to conduct one-on-one meetings in a private VIP area with the CEOs of each presenting company.

● Session Opportunities

**LaunchPad SBDC Presentations Emcee** for the Presentations

**LaunchPad SBDC Presentations** opportunity to highlight Company prior to the LaunchPad SBDC Presentations Presentations (Up to 5 minutes)

● Marketing & Branding Visibility

**Company logo recognition** on Octane’s Medical Innovation Forum site

**Premier on-site branding** showcased at Octane’s Medical Innovation Forum

**6 ft Showcase Exhibitor Table** with tablecloth

**Social Post on Octane’s social media platforms** announcing company’s sponsorship & participation

**Custom social share graphic** created for sponsor posting

**One (1) dedicated push notification(s)** on Octane’s Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link

**One (1) banner ad** featured during breaks at Octane’s Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos**

**Conference bag insert** opportunity to contribute promotional material (company provided) for the conference bag

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● Employee & Client Engagement

**Fifteen (15) Octane’s Medical Innovation Forum Tickets**

**List of attendees and companies** participating provided prior to Octane’s Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane’s Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane’s Medical Innovation Forum photos



# Community Sponsorships





## Capital & Growth Lounge Sponsor

**\$10,000**

Exclusive access to the VIP Capital & Growth Lounge for scheduling one-on-one meetings with your choice of Capital & Growth presenting companies CEOs. The VIP Lounge includes a restricted area, signage with your logo, and snacks and beverages for attendees.



### Marketing & Branding Visibility

- Company logo recognition** on Octane's Medical Innovation Forum site
- High visibility logo on-site at Capital & Growth Lounge**
- Premier on-site branding** showcased at Octane's Medical Innovation Forum
- Custom social share graphic** created for sponsor posting
- One (1) dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link
- One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app
- In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

### Employee & Client Engagement

- Ten (10) Octane's Medical Innovation Forum Tickets**
- Four (4) Private Capital & Growth Breakfast Tickets**
- List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)
- Post event access** to Octane's Medical Innovation Forum recorded content
- Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos

WEB ON-SITE SOC. APP

SOLD

## Event App Sponsor

\$12,500

As the Event App Sponsor, your company logo will be featured on the highly used Event App used for accessing agenda information, attendee connections, and ongoing event updates.

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EXCLUSIVE

### ● Marketing & Branding Visibility

**Company logo recognition** on Octane's Medical Innovation Forum site

**Company logo on email sent to all registered attendees** prior to Octane's Medical Innovation Forum regarding event app access

**Event app and password featured** on all event attendee badges

**Company choice of event app password** (12 character limit)

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**6 ft Showcase Exhibitor Table** with tablecloth

**Social Post on Octane's social media platforms** announcing company's sponsorship and participation

**Custom social share graphic** created for sponsor posting

**One (1) dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link

**One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

DIGITAL  
ON-SITE

SOCIAL  
APP

### ● Employee & Client Engagement

**Twelve (12) Octane's Medical Innovation Forum Tickets**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane's Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos





**Wi-Fi Sponsor**

**\$10,000**

As the Wi-Fi sponsor at the Forum, your company name could be the answer to the most frequently asked question we receive: What is the Wi-Fi password? You will increase attendee awareness of your company at Octane's Medical Innovation Forum.



● **Marketing & Branding Visibility**

**Company logo recognition** on Octane's Medical Innovation Forum site

**Company logo on signage for Wi-Fi** on site & attendee badges

**Company defined Wi-Fi password** (12 character limit)

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**6 ft Showcase Exhibitor Table** with tablecloth

**One (1) dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link

**One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

WEB  
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APP

● **Employee & Client Engagement**

**Twelve (12) Octane's Medical Innovation Forum Tickets**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane's Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos



**Lanyard Sponsor**

**\$10,000**

EXCLUSIVE  
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EXCLUSIVE

As the Lanyard Sponsor, you have the opportunity for every attendee to see your company name and/or logo. Design the lanyard with your logo and/or logo for maximum visibility at Octane's Medical Innovation Forum.

● **Marketing & Branding Visibility**

- **Company logo recognition** on Octane's Medical Innovation Forum site
- **Company Branded Lanyard** for all attendees
- **Premier on-site branding** showcased at Octane's Medical Innovation Forum
- **Custom social share graphic** created for sponsor posting
- **One (1) dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on link
- **One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app
- **In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

- **Ten (10) Octane's Medical Innovation Forum Tickets**
- **List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)
- **Post event access** to Octane's Medical Innovation Forum recorded content
- **Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos

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**Tech**  
Innovation  
Forum

# Connecting Sponsorships



**Breakfast Sponsor**

**\$10,000**

As the Breakfast Sponsor, your company will help attendees start the day off right by fueling them with coffee and a delicious breakfast. Your company logo will be featured prominently in the breakfast service area.

● Marketing & Branding Visibility

**Company logo recognition** on Octane's Medical Innovation Forum site

**High visibility logo on-site during breakfast** and branded items with company logo on coffee cups and napkins

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**Custom social share graphic** created for sponsor posting

**One (1) dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on link

**One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

● Employee & Client Engagement

**Twelve (12) Octane's Medical Innovation Forum Tickets**

**Two (2) LaunchPad SBDC Presentations Tickets**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane's Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos

WEB  
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APP





## Women Leaders of Octane Reception Sponsor

**\$7,500**

Be part of one of the highlights of Octane's Medical Innovation Forum. The Reception is an opportunity to connect with all Forum attendees at the end of day full of thought provoking panels. This sponsor will have an opportunity to provide a 3-5 minute overview of their company products or services to the reception attendees.



### ● Session Opportunities

**Host & select topic for Lunch with Experts sessions** at round table for 10, 2 x 45 minutes

**Speaking opportunity to highlight Company** prior to the Networking Reception

### ● Marketing & Branding Visibility

**Company logo recognition** on Octane's Medical Innovation Forum site

**Company logo recognition** at Reception on signage

**Company branded napkins** featured at Reception

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**Custom social share graphic** created for sponsor posting

**One (1) dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link

**One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

### ● Employee & Client Engagement

**Ten (10) Octane's Medical Innovation Forum Tickets**

**Two (2) LaunchPad SBDC Presentations Tickets**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos

**Post event access** to Octane's Medical Innovation Forum recorded content

WEB ON-SITE

SOC. APP



## Capital & Growth Breakfast Sponsor

**\$7,500**

As the Capital & Growth Breakfast sponsor, your company will have the opportunity to address and present to a curated list of attendees which includes entrepreneurs, investors, service providers and clients.



### ● Session Opportunities

**Speaking opportunity to highlight Company** prior to the Capital & Growth Breakfast

### ● Marketing & Branding Visibility

**Company logo recognition** on Octane's Medical Innovation Forum site

**High visibility logo on-site during breakfast** and branded items with company logo on coffee cups and napkins

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**Custom social share graphic** created for sponsor posting

**One (1) dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on a link

**One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

### ● Employee & Client Engagement

**Twelve (12) Octane's Medical Innovation Forum Tickets**

**Two (2) LaunchPad SBDC Presentations Tickets**

**Twelve (12) Private Capital & Growth Breakfast Tickets**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane's Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos

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Innovation  
Forum

# Contributing Sponsorships





Display and present your company and be part of our tabletop showcase exhibitors. As a showcase exhibitor, you will have the opportunity to set up and meet with prospective clients at your table.

## Marketing & Branding Visibility

**Company logo recognition** on Octane's Medical Innovation Forum site

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**6 ft Showcase Exhibitor Table** with tablecloth

**One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

WEB ON-SITE

APP

## Employee & Client Engagement

**Ten (10) Octane's Medical Innovation Forum Tickets**

**Two (2) LaunchPad SBDC Presentations Tickets**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane's Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos







## Digital Marketing Outreach & Branding Sponsor \$7,500

As the Digital Marketing Outreach and Branding Sponsor, your company will have access to Octane's audience through digital retargeting. This sponsor will increase their brand awareness, outreach and visibility to Octane's Medical Innovation Forum audience and allows you to target attendees in a consistent and highly valuable format. Sponsored retargeting allows your digital ads to follow Octane's Medical Innovation Forum website visitors wherever they go online – giving you trackable, digital exposure and expanded reach to attendees, non-attendees, and prospects alike.



### Marketing & Branding Visibility

**Company logo recognition** on Octane's Medical Innovation Forum site

**100,000 impressions of your advertisement** to Octane's Medical Innovation Forum audience (approx. 3-month duration)

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**6 ft Showcase Exhibitor Table** with tablecloth

**Two (2) dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on link

**One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

### Employee & Client Engagement

**Seven (7) Octane's Medical Innovation Forum Tickets**

**Two (2) LaunchPad SBDC Presentations Tickets**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane's Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos

WEB  
ON-SITE  
APP



# Networking & Refreshment Break Sponsor

\$6,000

As the break sponsor, your company will receive recognition at one of the selected breaks at Octane’s Medical Innovation Forum. Your company will also have branded coffee cups – allowing your logo to be seen throughout the event.

## Marketing & Branding Visibility

- Company logo recognition on Octane’s Medical Innovation Forum site
- Company branded napkins & cups featured at Octane’s Medical Innovation Forum
- Premier on-site branding showcased at Octane’s Medical Innovation Forum
- 6 ft Showcase Exhibitor Table with tablecloth
- One (1) dedicated push notification(s) on Octane’s Medical Innovation Forum app to encourage attendees to a website, attend a session or click on link
- One (1) banner ad featured during breaks at Octane’s Medical Innovation Forum, displays throughout the venue, & on the event app
- In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos

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## Employee & Client Engagement

- Eight (8) Octane’s Medical Innovation Forum Tickets
- Two (2) LaunchPad SBDC Presentations Tickets
- List of attendees and companies participating provided prior to Octane’s Medical Innovation Forum (Name, Title, & Company)
- Post event access to Octane’s Medical Innovation Forum recorded content
- Post event synopsis with highlights, attendee demographics, engagement metrics, and Octane’s Medical Innovation Forum photos







# Lunch with Experts Sponsor

\$6,000

Host a Lunch with Experts session for a small group of Octane’s Medical Innovation Forum attendees. Attendees will be able to sign-up for the opportunity to attend your expert session. Octane will market your session to all Octane’s Medical Innovation Forum attendees prior to your session. Lunch with Experts will include 15-20 attendees and will be hosted in its own private area.

- Session Opportunities

Host & select topic for Lunch with Experts sessions at round table for 10, 2 x 45 min.

- Marketing & Branding Visibility

Visibility on the Lunch with Experts website featuring the expert speaker bio and headshot

Company logo recognition on Octane’s Medical Innovation Forum site

Premier on-site branding showcased at Octane’s Medical Innovation Forum

Custom social share graphic created for sponsor posting

One (1) banner ad featured during breaks at Octane’s Medical Innovation Forum, displays throughout the venue, & on the event app

In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos

- Employee & Client Engagement

Five (5) Octane’s Medical Innovation Forum Tickets

Two (2) LaunchPad SBDC Presentations Tickets

List of attendees and companies participating provided prior to Octane’s Medical Innovation Forum (Name, Title, & Company)

Post event access to Octane’s Medical Innovation Forum recorded content

Post event synopsis with highlights, attendee demographics, engagement metrics, and Octane’s Medical Innovation Forum photos

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# Symposium Sponsor

\$5,000

The Symposium Sponsor is an opportunity to reach the entire Octane’s Medical Innovation Forum audience. Sponsor will have an opportunity to provide a 3–5 minute video featuring a topic of your company’s choice. The video will be played during the conference within the main agenda. After the conference, it will be accessible to all attendees through our event app, further increasing your company’s branding and visibility.

- Marketing & Branding Visibility

- Company logo recognition on Octane’s Medical Innovation Forum site
- 3–5 minute symposium video showcasing a topic selected by company
- Premier on-site branding showcased at Octane’s Medical Innovation Forum
- One (1) banner ad featured during breaks at Octane’s Medical Innovation Forum, displays throughout the venue, & on the event app
- In event app’s “Sponsor” section, feature Company logo, links, and options to upload company information and videos

- Employee & Client Engagement

- Five (5) Octane’s Medical Innovation Forum Tickets
- Two (2) LaunchPad SBDC Presentations Tickets
- List of attendees and companies participating provided prior to Octane’s Medical Innovation Forum (Name, Title, & Company)
- Post event access to Octane’s Medical Innovation Forum recorded content
- Post event synopsis with highlights, attendee demographics, engagement metrics, and Octane’s Medical Innovation Forum photos

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**Branded Mobile Charging Station Sponsor**

**\$5,000**

Showcase your company's logo on one of the most coveted forum locations – the mobile charging station! Forum attendees will be able to charge their phones for extra power throughout the day. Company logo appears on charging station.

● **Marketing & Branding Visibility**

**Company logo recognition** on Octane's Medical Innovation Forum site

**Company logo featured on the Mobile Charging Station**

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**One (1) banner ad** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

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APP

● **Employee & Client Engagement**

**Four (4) Octane's Medical Innovation Forum Tickets**

**Two (2) LaunchPad SBDC Presentations Tickets**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane's Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos





**Live Display Sponsor**

**\$4,000**

As the Live Display sponsor, your company name will be prominently featured on all of the screens at the conference and during breaks. This sponsorship will be seen on-site and digitally through our event platform on the bottom of the screen ticker throughout the conference and during breaks.



● **Marketing & Branding Visibility**

**Company logo recognition** on Octane's Medical Innovation Forum site

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**Two (2) Dedicated push notification(s)** on Octane's Medical Innovation Forum app to encourage attendees to a website, attend a session or click on link

**Three (3) banner ads** featured during breaks at Octane's Medical Innovation Forum, displays throughout the venue, & on the event app

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

**Four (4) Octane's Medical Innovation Forum Tickets**

**Two (2) LaunchPad SBDC Presentations Tickets**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane's Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos

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**Supporting Sponsor**

**\$3,500**

Your company will be seen as a supporter of Octane's Medical Innovation Forums through brand visibility and attendee tickets.

● **Marketing & Branding Visibility**

**Company logo recognition** on Octane's Medical Innovation Forum website

**Premier on-site branding** showcased at Octane's Medical Innovation Forum

**In event app's "Sponsor" section, feature Company** logo, links, and options to upload company information and videos

● **Employee & Client Engagement**

**Three (3) Octane's Medical Innovation Forum Tickets**

**One (1) LaunchPad SBDC Presentations Ticket**

**List of attendees and companies** participating provided prior to Octane's Medical Innovation Forum (Name, Title, & Company)

**Post event access** to Octane's Medical Innovation Forum recorded content

**Post event synopsis** with highlights, attendee demographics, engagement metrics, and Octane's Medical Innovation Forum photos

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# Conference Bag Insert

\$1,500

- Marketing & Branding Visibility

**Conference bag insert** opportunity to contribute promotional material (company provided) for the conference bag







## Octane & Our Mission



**We have big goals for Southern California. Octane is a non-profit, with funding supported by a revenue-generating consulting branch, grants & partner support, dedicated to 55,000+ high-paying jobs by 2030.**

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We convene and enable the Southern California tech and health tech business ecosystem by connecting people, resources, and capital.

We impact our community and create high-paying jobs through our non-profit that includes **LaunchPad SBDC**, an industry-leading accelerator. Our other initiatives through our non-profit include our Non-Profit Accelerator, Women Leaders of Octane, STEM Fellows, Next Wave, and Healthsocial.ai. These initiatives create jobs and ensure that they are shared equitably throughout the community through inclusion and diversity. Read more about our Foundation and our initiatives [here](#).

Octane also brings the tech and health tech communities together with **Octane Connect**, which encapsulates our Ignite Series Programs and six Signature Events. Each event convenes industry, physicians, entrepreneurs, investors, and strategic partners, creating connections and a cross-pollination of ideas that result in innovation.

Octane is also supported by **Octane Capital & Growth**, a revenue-generating platform that provides the connections to raise capital and services needed to grow.





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